

Qualification factsheet

Qualification overview

Qualification title	NCFE Level 3 Applied General Certificate in Business and Enterprise		
Qualification number (QN)	601/8908/3		
Total qualification time (TQT):	540	Guided learning hours (GL)	360 plus 2 hours for the external assessment
Entry requirements:	There are no specific recommended prior learning requirements for this qualification. However, learners may find it helpful if they've already achieved a Level 2 qualification.		

About this qualification

An Applied General is a qualification that is suited to post-16 learners and can be offered as a technical alternative to an A Level. They benefit from applied learning and a mixture of practical external assessment and portfolio work, so learners can evidence what they know through means other than a cumulative assessment. The qualification also has tangible links into the workplace as we develop the content with professionals working in the related sector.

The **Level 3 Applied General Certificate in Business and Enterprise** is designed for learners who want to study at a higher level and is aimed at learners aged 16-19 in schools and colleges, but is also accessible for learners post-19.

Throughout this qualification, your learners will gain valuable knowledge of:

- how to start a business/enterprise and the importance of planning
- research and analysis methods
- marketing and promotion
- management of people and operations
- financial plans
- how to produce and evaluate a business plan.

Qualification structure

To be awarded the **Level 3 Applied General Certificate in Business and Enterprise**, learners are required to successfully complete 7 mandatory units. Learners must also achieve a minimum of a pass in the external assessment.

Mandatory units

Unit 01 – Starting a business/enterprise
Unit 02 – Research and analysis methods for business and enterprise
Unit 03 – Marketing and promotion for business and enterprise
Unit 04 – Management of people and operation for business and enterprise
Unit 05 – Finance for business and enterprise
Unit 06 – Produce a business plan for a business/enterprise
Unit 07 – Evaluate a business plan for business/enterprise

Assessment

The assessment for the Level 3 Applied General Certificate in Business and Enterprise consists of 2 types of assessment:

- internal assessment – each unit is internally assessed and externally quality assured by NCFE
- external assessment – 1 question paper. This will assess the application of knowledge and skills acquired from units 01-05 in the qualification

Progression opportunities

Learners could progress to this qualification from:

- Level 2 Diploma in Skills for Business
- Level 2 Award/Certificate in Digital Promotion for Business.
- Level 2 Certificate in Business and Enterprise
- Level 2 Certificate in Creating a Business Start-Up

This qualification fulfils entry requirements for a range of higher education courses, by being accepted alongside and by adding value to other qualifications at the same level. Degree courses could include:

- Management Studies
- Business Studies
- Marketing
- Accounting/Finance
- HR
- Economics
- Politics



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