

Community Activator Coach v2.0

☆ Level 2 £ £6,000 🗓 18 months

1. What the role entails

The community activator coach promotes, delivers and coaches fun, inclusive and engaging activities that help whole communities to change their behaviour, adopt and keep to a physically active lifestyle. Community activator coaches are more than activity and sports leaders, they will also understand communities and customers. They will be equipped with the specialist knowledge needed to effectively work with one customer group (such as inactive teenagers) but also be knowledgeable about other inactive customer groups whom they may be expected to work with on occasions. Community activator coaches are predominantly employed by sport for social change charities, small and medium-sized enterprises (SMEs) who operate in the sport and physical activity sector, local authorities, sports clubs, leisure centres, youth work agencies, housing associations, and outdoor education centres and are deployed to primarily work with inactive groups of people.

The community activator coach will be a positive role model who builds good rapport with customers, especially those who are young, inactive or from low income and marginalised communities. The community activator coach often works

alongside youth workers, the police and community safety agencies to make neighbourhoods safer and works alongside health workers to make residents fitter and healthier.

2. On-programme

An apprentice will typically spend 18 months on-programme (this means in training before the gateway to completion) working towards occupational competence. They must spend a minimum of 8 months on-programme and complete the minimum required off the job training time, in line with the apprenticeship funding rules.

The apprentice must receive training to develop the occupational standard's knowledge and skills (K&S) criteria and achieve English and maths in line with the DfE apprenticeship funding rules, if required.

While on-programme, apprentices must undertake a mandatory Observation followed by a question and answer (Q&A) session. The Observation with Q&A must not be taken before month 6 of the apprenticeship.

3. Gateway to completion requirements

Gateway to completion should be used as the final opportunity to check an apprentice has met all the requirements for completion. An apprentice can only be put forward for gateway to completion when the apprentice and their employer (in consultation with the centre) are content they have attained the sufficient knowledge, skills and behaviours to successfully complete the apprenticeship and the apprentice has achieved their apprenticeship assessment.

For the Level 2 Community Activator Coach, the requirements are:

- the off-the-job requirements from the apprenticeship funding rules have been met
- English and maths qualifications in line with the apprenticeship funding rules
- confirmation from the employer that the apprentice has met the behaviour requirements as set out in the apprenticeship assessment plan
- the Observation with Q&A has been taken and passed.

4. Apprenticeship assessment

The apprenticeship assessment for Community Activator Coach contains one method of assessment.



Observation with Q&A

This assessment is delivered and assessed by NCFE.

The Observation with Q&A provides the apprentice with the opportunity to demonstrate achievement of the assessment criteria associated with this assessment method through observation of workplace practice and a structured Q&A session.

During the Observation, an assessor will observe the apprentice carrying out their normal workplace duties under typical working conditions. Following the Observation, the assessor will conduct a Q&A session to confirm observed activities, address any gaps in assessment criteria, build on partial evidence and explore understanding where required, including evidence that may support a higher grade. The assessment may last for up to 2 hours, comprising of a session plan discussion between the apprentice and assessor of up to 15 minutes, an Observation of up to 1 hour and 15 minutes and a Q&A session of up to 30 minutes.

5. Grade aggregation information

The Portfolio with Q&A is graded fail, pass or distinction.

[Change 'Portfolio' to Observation](#)

6. Completion and certification

Once NCFE verifies the apprentice has successfully completed all apprenticeship assessment methods and gateway to completion requirements, they will activate certification. Working with the apprenticeship certificate issuing authority, NCFE will ensure the apprentice receives their certificate.

7. What next?

On successful completion of this apprenticeship the community activator coach will be eligible to become an Affiliate Member of the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA). Successful completers can progress into leadership, management or specialist roles within the sector, including higher-level apprenticeships such as Level 3 Community Sport and Health Officer, or other relevant progression routes.

Why NCFE?

We are an approved Assessment Organisation (AO) specialising in apprenticeship assessment across health, education, social care, business, active leisure and digital apprenticeship standards. NCFE offers flexible and reliable apprenticeship assessment solutions supported by sector expertise, guidance documents and proactive service and support.

