

NCFE Level 1/2 Technical Award in Creative Design and Production (603/7003/8)

Examined assessment

Paper number: **Past Paper**
Assessment date: **Friday 14 June 2024**

Time allowed: **1 hour 30 minutes**
Time: **9.00am – 10.30am**

Learner instructions

- Use black or blue ink.
- Answer **all** questions.
- Read each question carefully.
- You **must** write your responses in the spaces provided.
- You may do rough work in this answer book. Cross through any work you do not wish to be marked.
- If you use a supplementary answer booklet, you must add your learner name, learner number and centre number to the front cover of the booklet. Insert your supplementary answer booklet inside this question paper at the end of your test.
- All of the work you submit **must** be your own.

Learner information

- The marks available for each question are shown in brackets.
- The maximum mark for this paper is **80**.

Do not turn over until the invigilator tells you to do so.

Please complete / check your details below

Learner name:

Centre name:

Learner number:

Centre number:

Section A

This section has a possible **30** marks.

Answer **all** questions in the spaces provided.

- 1** Which **one** of the following is a design movement that was active from 1880 to 1914?

[1 mark]

- A** Art nouveau
- B** Arts and crafts
- C** Bauhaus
- D** Postmodernism

Answer _____

- 2** Which **one** of the following is **one** of Dieter Rams' 10 Principles of Good Design?

[1 mark]

- A** Is long-lasting
- B** Is obtrusive
- C** Is strong
- D** Is well balanced

Answer _____

3 Which **one** of the following is a social factor of a product?

[1 mark]

- A Age
- B Cost
- C Finish
- D Size

Answer _____

Please turn over for the next question.

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- 4 The image below shows a pair of shoes by a postmodernist designer.

Image 1



<https://collections.vam.ac.uk/item/O85360/>

Identify and explain **two** features of postmodernism using the example shoe design in **Image 1**.

[4 marks]

Feature 1 _____

Explanation 1 _____

Feature 2 _____

Explanation 2 _____

5 Gerry is planning to sell furniture at a craft market.

Explain **two** of the costs Gerry will need to consider.

[4 marks]

Cost 1 _____

Explanation 1 _____

Cost 2 _____

Explanation 2 _____

6 You work as a designer for a jewellery company.

You have been asked to produce some prototypes using CAM (Computer-aided manufacture).

Identify **two** CAM techniques and compare **two** techniques of creating CAM mock-ups.

Justify your response.

[4 marks]

Technique 1 _____

Justification 1 _____

Technique 2 _____

Justification 2 _____

7 (a) Alex is making a large bowl for a kitchen display.

They cannot decide if they would be better using metal or plastic for the bowl.

Explain **two** factors which would be the best material.

[2 marks]

Factor 1 _____

Factor 2 _____

7 (b) Comparing the **two** materials you have chosen, which would you recommend to Alex.

Justify your choice.

[2 marks]

Material 1 with justification _____

Material 2 with justification _____

8 (a) Jeff is printing some wallpaper, name **two** techniques he could use.

[2 marks]

Technique 1 _____

Technique 2 _____

8 (b) Using **one** of the techniques you named in question **8 (a)**, explain **three** reasons why this technique would be appropriate for wallpaper printing.

[3 marks]

Reason 1 _____

Reason 2 _____

Reason 3 _____

Please turn over for the next question.

9 (a) This image of a sofa shows key features of a certain design movement.

Image 2



<https://braxtonandyancey.blogspot.com/2011/02/>

Identify the design movement and give approximate dates of when this movement was active.

[2 marks]

9 (b) Analyse the design style of the sofa in **Image 2**.

Explain how you would prepare a design of the sofa for feedback from a client.

Justify your response.

[4 marks]

Please turn over for the next section.

Section B

This section has a possible **14** marks.

Answer **all** questions in the spaces provided.

- 10** Which **one** of the following is a purpose of presenting a design solution to a potential customer?

[1 mark]

- A** To carry out testing
- B** To get design approval
- C** To showcase a portfolio
- D** To update the customer

Answer _____

- 11** Which **one** of the following is an online method of self-promotion?

[1 mark]

- A** Voluntary work
- B** Website
- C** Word of mouth
- D** Workshops

Answer _____

12 Which **one** of the following is a reason for presenting design ideas to your peers? **[1 mark]**

- A** Approval
- B** Secure new work
- C** Showcasing a portfolio
- D** Support

Answer _____

13 State **one** type of presentation method which can be used to present a design solution. **[1 mark]**

14 Lisa is attending a marketing event.
Explain **one** way she can promote herself at the event. **[2 marks]**

Method of Promotion _____

Explanation _____

15 (a) Stuart is starting his own creative business and beginning self-promotion.

Identify **one** purpose of self-promotion.

[1 mark]

15 (b) Explain **two** types of digital self-promotion Stuart could use to promote his business.

[2 marks]

Type 1

Type 2

16 (a) Tom is looking for types of work in the creative industry and is looking for the type of work that would be best for him as a start-up business, needing a regular income.

Explain **two** types of work available to Tom.

[2 marks]

- 16 (b)** Recommend **three** different skills that are important in the design industry so Tom can make decisions on the type of work he chooses.

[3 marks]

Skill 1 _____

Skill 2 _____

Skill 3 _____

Please turn over for the next section.

Section C

This section has a possible **18** marks.

Answer **all** questions in the spaces provided.

- 17** Which **one** of the following is a part of the design process that is reviewed in a formative review? **[1 mark]**

- A** Manufacture method
- B** Product prototype
- C** Risk assessment
- D** Target audience

Answer _____

- 18** Which **one** of the following is an important consideration in a summative review of a design solution? **[1 mark]**

- A** Communication
- B** Human resources
- C** Studio costs
- D** Usability

Answer _____

- 19** Which **one** of the following aspects of production should be reviewed in a formative review? **[1 mark]**

- A** Production location
- B** Production research
- C** Production staff
- D** Production techniques

Answer _____

- 20** Jo is an independent designer.
State **three** types of client they may have.

[3 marks]

Client 1 _____

Client 2 _____

Client 3 _____

Please turn over for the next question.

- 21** You have been asked to produce a small number of the same design for a client.
State **two** methods of production that could be used describing their suitability.
[4 marks]

Method 1 _____

Method 2 _____

- 22** Lawrence has created a batch of mugs for a gallery. It is the first batch production he has created.

Lawrence has made a list in **Table 1** below of quality controls measures.

Table 1

Quality control measures	Description
Random Sampling	Choose three mugs and check they are ok.
Measuring	Measure the height and the circumference of each mug and check they are the same.

Analyse the list and recommend **two** processes that are missing which would ensure the quality process is completed effectively.

Justify your recommendations.

[4 marks]

Process 1 _____

Process 2

23

George has produced a production schedule for his packaging designs but has not included any timings with the stages of the schedule.

Recommend **two** time-management tasks that should be included to complete the schedule and describe how this ensures the product is completed efficiently.

[4 marks]

Task 1

Description 1

Task 2

Description 2

Please turn over for the next section.

Section D

This section has a possible **18** marks.

Answer **all** questions in the spaces provided.

- 24** The image below shows an example of a contemporary bag.

Image 3



<https://www.aliexpress.com/i/4000347383202.html>

Contemporary Bags is a company making one-off commission pieces for customers. They have been contacted by a customer who wants a bag making in a similar style to the image shown for an award ceremony.

The customer has asked the designer to choose the materials but explained it is an outdoor event so needs to be showerproof.

Analyse the design movement reflected by the bags design in **Image 3** and recommend the best materials to use to develop a similar design. Justify your recommendations.

[9 marks]

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25 You work as a freelance jewellery designer for a UK company.

You have been asked by a client to design a new range of jewellery for their company. As it is the first time you have worked with them, they want to see the designs before any production takes place.

You have been asked to present your designs to the client before they can approve it for production.

Analyse what is needed for your presentation and justify your recommendations.

[9 marks]

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To be completed by the examiner			
Question	Mark	Question	Mark
1		14	
2		15a)	
3		15b)	
4		16a)	
5		16b)	
6		17	
7a)		18	
7b)		19	
8a)		20	
8b)		21	
9a)		22	
9b)		23	
10		24	
11		25	
12			
13			
		TOTAL MARK	