

Qualification specification

NCFE Level 4 NVQ Diploma in Management QN: 601/4033/1 This qualification is now withdrawn



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Summary of changes

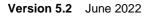
This document summarises the changes to this qualification specification.

Version	Publication date	Summary of amendments
v5.1	January 2020	Information regarding the wellbeing and safeguarding of learners added to Section 1.
v5.2	June 2022	Information added to the entry guidance section to advise that <u>registration</u> is at the discretion of the centre, in accordance with equality legislation and should be made on the Portal.
		Information added to the support for centres section about how to access support handbooks.
		Further information added to the assessment and moderation section to confirm that unless otherwise stated in this specification, all learners taking this qualification must be assessed in English and all <u>assessment evidence</u> presented for external quality assurance must be in English.



Section 1

Qualification overview



Qualification overview

Introduction

We want to make your experience of working with NCFE as pleasant and easy as possible. This qualification specification contains everything you need to know about this qualification and should be used by everyone involved in the planning, delivery and assessment of the NCFE Level 4 NVQ Diploma in Management.

All information contained in this specification is correct at the time of publishing.

To ensure that you are using the most up-to-date version of this qualification specification please check the issue date in the page headers against that of the qualification specification on the NCFE website.

If you advertise this qualification using a different or shortened name you must ensure that learners are aware that their final certificate will state, the regulated qualification title of NCFE Level 4 NVQ Diploma in Management.

The NCFE Level 4 NVQ Diploma in Management is a competence-based qualification.

A competence-based qualification is based on National Occupational Standards (NOS) and is a jobready qualification which requires learners to demonstrate the skills and knowledge required to work in a specific industry. A competence-based qualification must be assessed in the workplace or in a realistic work environment (RWE) in accordance with the relevant assessment strategy. For further information on the strategy please visit the qualifications page on the NCFE website.

About this qualification

This is a regulated qualification. The regulated number for this qualification is 601/4033/1.

This is a cross sector qualification aimed at current and prospective managers. This qualification covers the skills and knowledge needed to be a successful at a managerial level and covers competencies applicable to a wide range of contexts.

This qualification may be eligible for funding. For further guidance on funding, please contact your local funding provider.

Things you need to know

- Qualification number (QN): 601/4033/1
- Aim reference: 60140331
- Total Qualification Time (TQT): 530
- Guided learning hours (GLH): 214
- Credit value: 53
- Level: 4
- Assessment requirements: internally assessed and externally moderated portfolio of evidence.

Total Qualification Time (TQT)

Total Qualification Time is the number of notional hours which represents an estimate of the total amount of time that could reasonably be expected to be required in order for a learner to achieve and demonstrate the achievement of the level of attainment necessary for the award of a qualification.

Total Qualification Time comprises:

- the Guided Learning Hours for the qualification
- an estimate of the number of hours a learner will reasonably be likely to spend in preparation, study
 or any other form of participation in education or training, including assessment, which takes place as
 directed by but not under the immediate guidance or supervision of a lecturer, supervisor, Tutor
 or other appropriate provider of education or training.

Aims and objectives of this qualification

This qualification aims to:

- provide learners with the skills they need to operate as a successful manager
- confirm competence of those already fulfilling a managerial role
- allow learners to develop skills in a range of areas relevant to managerial roles, such as communication, presentation skills and project management.

The objectives of this qualification are to help learners to:

- develop the skills and qualities valued in managers by employers
- prove they have the requisite skills to operate as a manager in a variety of industries
- understand and work on their strengths and weaknesses as a manager.

Entry guidance

This qualification is designed for learners who are working, or would like to work, in a managerial role within any sector or industry. It is ideal for those who have worked in an entry-level managerial role or who've been working at that level for a short period of time and are looking to further develop the managerial skills.

There are no specific recommended prior learning requirements for these qualification/these qualifications. However, learners may find it helpful if they've already achieved a Level 3 Management or related qualification.

Entry is at the discretion of the centre. However, learners should be aged 18 or above to undertake this qualification.

Centres are responsible for ensuring that this qualification is appropriate for the age and ability of learners. They need to make sure that learners can fulfil the requirements of the assessment criteria and comply with the relevant literacy, numeracy, and health and safety aspects of this qualification. Learners registered on this qualification shouldn't undertake another qualification at the same level with the same or a similar title, as duplication of learning may affect funding eligibility.

Registration is at the discretion of the centre, in accordance with equality legislation, and should be made on the Portal.

Achieving this qualification

To be awarded the NCFE Level 4 NVQ Diploma in Management, learners must achieve a minimum of **53** credits:

- a total of **17** credits from the mandatory units in Group A
- a minimum of **20** credits from Group B
- the remaining credits can come from Group B or Group C.

A minimum of 40 credits must be achieved at level 4 or above.

Group A mandatory units

- Unit 01 Provide leadership and management (5 credits)
- Unit 02 Develop and implement an operational plan (5 credits)
- Unit 03 Develop working relationships with stakeholders (4 credits)
- Unit 04 Manage personal and professional development (3 credits)

Group B optional units

- Unit 05 Develop and maintain professional networks (3 credits)
- Unit 06 Encourage learning and development (3 credits)
- Unit 07 Initiate and implement operational change (4 credits)
- Unit 08 Discipline and grievance management (3 credits)
- Unit 09 Manage a tendering process (4 credits)
- Unit 10 Manage physical resources (4 credits)
- Unit 11 Prepare for and support quality audits (3 credits)
- Unit 12 Conduct quality audits (3 credits)
- Unit 13 Manage a budget (4 credits)
- Unit 14 Manage a project (7 credits)
- Unit 15 Manage business risk (6 credits)
- Unit 16 Manage knowledge in an organisation (5 credits)
- Unit 17 Manage redundancy and redeployment (6 credits)
- Unit 18 Promote equality, diversity and inclusion in the workplace (3 credits)
- Unit 19 Manage team performance (4 credits)
- Unit 20 Manage individuals' performance (4 credits)
- Unit 21 Manage individuals' development in the workplace (3 credits)
- Unit 22 Chair and lead meetings (3 credits)
- Unit 23 Manage conflict within a team (5 credits)
- Unit 24 Procure products and/or services (5 credits)
- Unit 25 Implement and maintain business continuity plans and processes (4 credits)
- Unit 26 Collaborate with other departments (3 credits)
- Unit 27 Support remote or virtual teams (4 credits)
- Unit 28 Contribute to the development of a strategic plan (5 credits)
- Unit 29 Design business processes (5 credits)
- Unit 30 Develop and manage collaborative relationships with other organisations (5 credits)
- Unit 31 Optimise the use of technology (6 credits)
- Unit 32 Manage product and/or service development (5 credits)
- Unit 33 Encourage innovation (4 credits)
- Unit 34 Manage the impact of work activities on the environment (4 credits)

• Unit 35 Recruitment, selection and induction practice (6 credits)

Group C optional units

- Unit 36 Manage Health and Safety in own area of responsibility (5 credits)
- Unit 37 Contribute to the design and development of an information system (5 credits)
- Unit 38 Manage information systems (6 credits)
- Unit 39 Manage events (6 credits) *
- Unit 40 Review the quality of customer service (4 credits)
- Unit 41 Contribute to the improvement of business performance (6 credits)
- Unit 42 Negotiate in a business environment (4 credits)
- Unit 43 Resolve customers' problems (4 credits)
- Unit 44 Resolve customers' complaints (4 credits)
- Unit 45 Analyse competitor activity (3 credits)
- Unit 46 Developing sales proposals (5 credits)
- Unit 47 Prioritising information for sales planning (3 credits)
- Unit 48 Manage customer service operations (7 credits)

The learning outcomes and assessment criteria for each unit are provided in Section 3.

The units above marked * are available as stand-alone unit programmes and are available for individual registration. Please visit the NCFE website for further information.

To achieve the NCFE Level 4 NVQ Diploma in Management, learners must successfully demonstrate their achievement of all learning outcomes and assessment criteria of the units as detailed in this qualification specification. Grades are not awarded.

Learners who aren't successful can resubmit work within the registration period; however, a charge may apply. A Credit Certificate can be requested for learners who don't achieve their full qualification but who have achieved at least one whole unit.

Qualifications and awards with simulation and assessment in a Realistic Work Environment (RWE)

Where the assessment strategy for a unit/qualification allows, it is essential that organisations wishing to operate an RWE do so in an environment which reflects a real work setting and replicates the key characteristics of the workplace in which the skill to be assessed is normally employed. This will ensure that any competence achieved in this way will be sustained in real employment.

Progression opportunities

Learners who achieve this qualification could progress to:

- NCFE Level 5 NVQ Diploma in Management and Leadership
- NCFE Level 4 NVQ Diploma in Business Administration
- NCFE Level 4 NVQ Diploma in Customer Service

It may also be useful to learners studying qualifications in the following sectors:

- Marketing Retail •
- •
- Leisure, Travel and Tourism. •

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Progression to Higher Level Studies

This qualification aims to provide learners with a number of progression options, including higher level studies at university or FE colleges. The skills required to progress to higher academic studies are different from those required at Levels 1 and 2. Level 3 qualifications enable the development of these skills. Although there is no single definition of higher level learning skills, they include:

- checking and testing information
- supporting your points with evidence
- self-directed study
- self-motivation
- thinking for yourself
- analysing and synthesising information/materials
- critical thinking and problem solving
- working collaboratively
- reflecting upon learning and identifying improvements.

Level 3 criteria can require learners to **analyse**, **draw conclusions**, **interpret** or **justify**, which are all examples of higher level skills. This means that evidence provided for the portfolio will also demonstrate the development and use of higher level learning skills.

Credit transfer

Where a learner has already achieved a unit with credit, NCFE will recognise that prior learning and will allow the credit to be transferred onto a new qualification, provided that the units have the same Ofqual reference number.

Exemption

Exemption allows learners to use evidence of certificated, achievement deemed to be of equivalent value against the requirements of a qualification. However, there are no exemptions currently identified for this qualification.

Equivalent units

Some units have equivalent units identified against them. If a learner has achieved these units previously, they can use them towards achievement of this qualification. However, this qualification has no equivalent units identified.

Recognition of Prior Learning (RPL)

Centres may recognise prior learning at their discretion if they are satisfied that the evidence provided meets the requirements of a qualification. Where RPL is to be used extensively (for a whole unit or more), advice must be given by a qualified RPL Advisor.

Qualification dates

Regulated qualifications have operational end dates and certification end dates.

We review qualifications regularly, working with sector representatives, vocational experts and stakeholders to make any changes necessary to meet sector needs and to reflect recent developments.

If a decision is made to withdraw a qualification, we will set an operational end date and provide reasonable notice to our centres. We will also take all reasonable steps to protect the interest of learners.

An operational end date will only show on the Ofqual Register of Regulated Qualifications register.ofqual.gov.uk and on our website if a decision has been made to withdraw a qualification. After this date we can no longer accept learner registrations. However, certification is allowed until the certification end date so that learners have time to complete any programmes of study. The certification end date will only show on the Ofqual Register once an operational end date has been set. After this date we can no longer process certification claims.

Staffing requirements

Centres delivering any of NCFE's qualifications must:

- have a sufficient number of appropriately qualified/experienced Assessors to assess the volume of learners they intend to register
- have a sufficient number of appropriately qualified/experienced Internal Quality Assurers to internally quality assure the anticipated number of Assessors and learners
- ensure that all staff involved in assessment and internal quality assurance are provided with appropriate training and undertake meaningful and relevant continuing professional development
- implement effective internal quality assurance systems and processes to ensure all assessment decisions are reliable, valid, authentic, sufficient and current. This should include standardisation to ensure consistency of assessment
- provide all staff involved in the assessment process with sufficient time and resources to carry out their roles effectively.

Assessors and Internal Quality Assurance

Staff involved in the Assessment and Internal Quality Assurance of this qualification must be able to demonstrate that they have (or are working towards) the relevant occupational knowledge and/or occupational competence, at the same level or higher as the units being assessed and internal quality assured. This may be gained through experience and/or qualifications.

Examples of relevant qualifications

- Level 5 qualification in management or a related discipline
- Foundation degree in management or related discipline
- Bachelor degree in management or related discipline
- Staff must hold or be working towards an Assessor qualification
- Assessors working towards an appropriate qualification must ensure their decisions are countersigned by a suitably-qualified Assessor/Verifier.

Examples of work experience

- Staff must have recent and relevant experience of working in a mid-level management or leadership role
- Teaching specialist in management or leadership discipline.

As this qualification competence-based, please refer to the assessment strategy document available on the qualifications page on the NCFE website.

Resource requirements

The following document is essential reading for any centre involved in the delivery, assessment and administration of this qualification:

• Skills CFA Assessment Strategy

This document can be downloaded from the qualifications page on the NCFE website.

Support for learners

Learner's Evidence Tracking Log (LETL)

The LETL can help learners keep track of their work. This blank document can be downloaded free of charge from the NCFE website. You don't have to use the LETL – you can devise your own evidence-tracking documents instead.

Any documents you produce should allow learners to track their achievement against each required learning outcome and assessment criterion and include:

- information on the content, availability and location of NCFE's procedures and policies
- advice on support mechanisms for learners who are experiencing difficulties with their studies

• a mechanism for Assessors and Internal Moderators to authenticate evidence and achievement for each unit.

Support for centres

There are a number of documents available on the NCFE website that centres might find useful.

Support handbook

This qualification specification must be used alongside the mandatory support handbook which can be found on the NCFE website. This contains additional supporting information to help with planning, delivery and assessment.

This qualification specification contains all the qualification-specific information you will need that is not covered in the support handbook.

Qualification Support Packs

NCFE offers free Qualification Support Packs (QSPs) for many of our qualifications.

QSPs are a free resource that Tutors can use when planning and delivering an NCFE qualification. Within a QSP, Tutors will find a Scheme of Work, PowerPoint presentation and a wide range of tasks and worksheets to help learners consolidate their knowledge.

QSPs are not intended to provide full coverage of learning outcomes and assessment criteria, but the content is mapped to the qualification to ensure it is relevant and useful. If you would like to learn more, or to see which qualifications have QSPs then please visit the NCFE website.

Customer Support Guide

This explains everything you need to know, from how to apply to become an NCFE-approved centre to registering your learners and claiming their certificates, and everything in between. Centres must seek approval to offer a qualification. Only learners from approved centres can be certificated.

Reasonable Adjustments and Special Considerations Policy

This policy is aimed at our customers - including learners – who use our products and services and who submit requests for reasonable adjustments and special considerations. The policy can be found on the NCFE website.

Subject maps

Our suite of subject maps showcase the qualifications we have available within each specialist sector and how they connect to each other. They demonstrate how you can plot routes for your learners at different levels from entry level right through to higher education or the workforce, with supporting qualifications along the way.

Fees and Pricing

This document is published in the spring for the forthcoming academic year.

Training and support

We can provide training sessions for Assessors and Internal Moderators. Bespoke subject-specific training is also available. For further information please contact our Quality Assurance team on 0191 239 8000.

Learning resources

We offer a wide range of learning resources and materials to support the delivery of our qualifications. Please check the qualifications page on the NCFE website for more information and to see what is available for this qualification.

The resources and materials used in the delivery of this qualification must be age-appropriate and due consideration should be given to the wellbeing and safeguarding of learners in line with your institute's safeguarding policy when developing or selecting delivery materials

Mapping to National Occupational Standards

National Occupational Standards (NOS) are owned by a Sector Skills Council (SSC) or Standard-Setting Body (SSB) and describe the skills, knowledge and understanding needed to undertake a particular task or job at different levels of competence.

The units and structure of this qualification are based on the Skills CFA NOS for Management and Leadership.

Further information on the NOS used in this qualification be found on the Skills CFA website <u>www.skillscfa.org/</u>



Section 2

Assessment and moderation

Assessment and moderation

How the qualification is assessed

Assessment is the process of measuring a candidate's skill, knowledge and understanding against the standards set in a qualification.

This qualification must be assessed in line with Skills CFA Assessment Strategy. This document can be downloaded from the qualifications page on the NCFE website.

The NCFE Level 4 NVQ Diploma in Management is internally assessed.

Unless stated otherwise in this qualification specification, all learners taking this qualification must be assessed in English and all assessment evidence presented for external quality assurance must be in English.

Internal assessment

Each candidate must create a portfolio of evidence which demonstrates achievement of all the learning outcomes and assessment criteria associated with each unit. On completion of each unit candidates must declare that the work produced is their own. The Assessor must countersign this. Examples of suitable evidence for the portfolio for each unit are provided in Section 3.

The main pieces of evidence for the portfolio could include (in no particular order):

- Assessor observation completed observational checklists and related action plans
- witness testimony
- work product
- worksheets
- assignments/projects/reports
- record of professional discussion
- record of oral and written questioning
- candidate and peer reports
- Recognition of Prior Learning (RPL).

You will also find a variety of assessment and moderation pro-formas on the NCFE website.

Evidence must be drawn from actual work situations, with simulation used only in exceptional circumstances. Please refer to the Skills CFA Assessment Strategy for further information. This can be found on the qualifications page on the NCFE website.

Assessment guidance is provided for each unit. Assessors can use other methods of assessment as long as they are valid and reliable and maintain the integrity of the assessment and of the standards required of this qualification. Acceptable methods of assessment could be drawn from the list above.

Assessors must be satisfied that candidates have achieved all learning outcomes and assessment criteria related to the unit being assessed, prior to deciding if candidates have been successful. Assessors are also responsible for supporting candidates through the assessment process.

For approval of methods of internal assessment other than portfolio building, please contact the Quality Assurance team on 0191 239 8000.

Moderation

Moderation is the process by which we confirm that assessment decisions in centres are:

- made by competent and qualified Assessors
- the product of sound and fair assessment practice
- recorded accurately and appropriately.

We do this through:

- internal moderation which you carry out
- external moderation which we carry out through our External Moderators who, by supporting you, will make sure that assessments meet nationally agreed standards and that your quality assurance systems continue to meet our centre approval criteria.

The Internal Moderator provides the vital link between the Assessors and the External Moderator and acts as the centre's quality assurance agent.

If you'd like to know more about the responsibilities of Assessors and Internal and External Moderators, please refer to our Centre Support Guide.



Section 3

Structure and content

Structure and content

This section provides details of the structure and content of this qualification.

The unit summary provides an overview of each unit including:

- unit title
- unit overview
- guided learning hours
- credit value
- level
- an indication of whether a unit is mandatory or optional.

Following the unit summary there's detailed information for each unit containing:

- unit title and number
- learning outcomes (the learner will) and assessment criteria (the learner can)
- guidance for developing assessment (an explanation of technical terms and the depth and breadth of coverage of the unit)
- assessment guidance (types of evidence for internal assessment).

The regulators' unit number is indicated in brackets for each unit (eg M/100/7116). However, to make cross-referencing assessment and moderation easier, we've used a sequential numbering system in this document for each unit.

For further information or guidance about this qualification please contact our Research and Product Development team on 0191 239 8000.

Unit summaries

Unit 01 Provide leadership and management (L/506/1953)

The unit aims to develop learners' understanding of the principles supporting leadership and management, enabling learners to engage and inspire stakeholders, colleagues and deliver results.

Guided learning hours: 28 Credit value: 5 Level: 4 This unit is **mandatory**

Unit 02 Develop and implement an operational plan (Y/506/1955)

This unit develops learners' understanding of the principles of operational planning and ability to develop, implement and evaluate operational plans.

Guided learning hours: 24 Credit value: 5 Level: 4 This unit is **mandatory**

Unit 03 Develop working relationships with stakeholders (F/506/1982)

The aim of this unit is to provide learners with an understanding of how to develop working relationships with stakeholders. Learners will be able to determine the scope for collaboration with stakeholders and develop and evaluate working relationships with stakeholders.

Guided learning hours: 20 Credit value: 4 Level: 4 This unit is **mandatory**

Unit 04 Manage personal and professional development (T/506/2952)

This unit provides learners with the opportunity to identify personal and professional development requirements and fulfil and maintain the relevance of a personal and professional development plan.

Guided learning hours: 12 Credit value: 3 Level: 3 This unit is **mandatory**

Unit 05 Develop and maintain professional networks (J/506/1949)

This unit develops learners' understanding of the principles of effective networking and ability to identify, develop and maintain professional networks.

Guided learning hours: 15 Credit value: 3 Level: 4 This unit is **optional**

Unit 06 Encourage learning and development (M/506/1962)

The aim of this unit is to provide learners with an understanding of the principles of learning and development and enable learners to support and evaluate the learning and development of individuals.

Guided learning hours: 16 Credit value: 3 Level: 4 This unit is **optional**

Unit 07 Initiate and implement operational change (T/506/1980)

This unit provides learners with the opportunity to understand the implementation of operational change, plan for, manage and evaluate the effectiveness of operational change.

Guided learning hours: 19 Credit value: 4 Level: 4 This unit is **optional**

Unit 08 Discipline and grievance management (A/506/1981)

The aim of this unit is to provide learners with knowledge of the principles supporting the management of discipline and grievance cases, enabling learners to manage a disciplinary and a grievance case.

Guided learning hours: 26 Credit value: 3 Level: 4 This unit is **optional**

Unit 09 Manage a tendering process (L/506/1984)

This unit aims to enable learners to develop a tender specification, manage a tendering exercise and negotiate the award of contracts.

Guided learning hours: 21 Credit value: 4 Level: 4 This unit is **optional**

Unit 10 Manage physical resources (K/506/1989)

This unit will enable learners to identify the need for, obtain and manage the use of physical resources.

Guided learning hours: 26 Credit value: 4 Level: 4 This unit is **optional**

Unit 11 Prepare for and support quality audits (K/506/1992)

This unit aims to provide learners with an understanding of the principles of managing quality, enabling learners to prepare for and support quality audits.

Guided learning hours: 17 Credit value: 3 Level: 4 This unit is **optional**

Unit 12 Conduct quality audits (T/506/1994)

This unit aims to provide learners with an understanding of the principles of managing quality, enabling learners to prepare for and conduct quality audits.

Guided learning hours: 21 Credit value: 3 Level: 4 This unit is **optional**

Unit 13 Manage a budget (A/506/1995)

This unit enables learners to identify financial requirements and understand how to set budgets, enabling learners to manage and evaluate the use of a budget.

Guided learning hours: 26 Credit value: 4 Level: 4 This unit is **optional**

Unit 14 Manage a project (R/506/1999)

The aim of this unit is to provide learners with the knowledge required to manage a project, enabling learners to plan, manage and evaluate a project.

Guided learning hours: 38 Credit value: 7 Level: 4 This unit is **optional**

Unit 15 Manage business risk (L/506/2004)

This unit develops learners' understanding of business risk management and learners' ability to address and mitigate business risk.

Guided learning hours: 27 Credit value: 6 Level: 4 This unit is **optional**

Unit 16 Manage knowledge in an organisation (A/506/2032)

This unit enables learners to understand the principles of knowledge management and identify and manage knowledge within an organisation.

Guided learning hours: 34 Credit value: 5 Level: 4 This unit is **optional**

Unit 17 Manage redundancy and redeployment (M/506/2044)

The purpose of this unit is to enable learners to understand the management of redundancy and the principles of redeployment, enabling learners to demonstrate ability to manage redundancy and redeployment.

Guided learning hours: 39 Credit value: 6 Level: 4 This unit is **optional**

Unit 18 Promote equality, diversity and inclusion in the workplace (T/506/1820)

This unit aims to enable learners to support equality, diversity and inclusion in the workplace by increasing their understanding of personal and organisational factors.

Guided learning hours: 15 Credit value: 3 Level: 3 This unit is **optional**

Unit 19 Manage team performance (A/506/1821)

The purpose of this unit is to develop learners' understanding of managing team performance. Learners will be able to allocate and assure the quality of work and manage communications within a team.

Guided learning hours: 21 Credit value: 4 Level: 3 This unit is **optional**

Unit 20 Manage individuals' performance (J/506/1921)

This unit aims to develop learners' understanding of underperformance in the workplace, enabling them to manage individuals' performance.

Guided learning hours: 20 Credit value: 4 Level: 3 This unit is **optional**

Unit 21 Manage individuals' development in the workplace (L/506/1922)

This unit develops learners' ability to carry out performance appraisals and support the learning and development of individual team members.

Guided learning hours: 10 Credit value: 3 Level: 3 This unit is **optional**

Unit 22 Chair and lead meetings (Y/506/1924)

This unit is designed to equip learners with the ability to prepare for, chair and lead meetings, and deal with post-meeting matters.

Guided learning hours: 10 Credit value: 3 Level: 3 This unit is **optional**

Unit 23 Manage conflict within a team (K/506/1927)

This unit aims to ensure that learners understand the principles of conflict management. Learners will be able to reduce the potential for, and deal with, conflict within a team.

Guided learning hours: 25 Credit value: 5 Level: 3 This unit is **optional**

Unit 24 Procure products and/or services (M/506/1928)

The purpose of this unit is to enable learners to identify procurement requirements, select suppliers and buy products and/or services.

Guided learning hours: 35 Credit value: 5 Level: 3 This unit is **optional**

Unit 25 Implement and maintain business continuity plans and processes (K/506/1930)

This unit is designed to equip learners with the ability to plan for, implement and maintain fitness for purpose of, business continuity plans and processes.

Guided learning hours: 25 Credit value: 4 Level: 3 This unit is **optional**

Unit 26 Collaborate with other departments (M/506/1931)

This aim of this unit is to enable learners to effectively collaborate with other departments.

Guided learning hours: 14 Credit value: 3 Level: 3 This unit is **optional**

Unit 27 Support remote or virtual teams (A/506/1933)

The unit enables learners to assess and provide the support needed by remote or virtual teams.

Guided learning hours: 18 Credit value: 4 Level: 3 This unit is **optional**

Unit 28 Contribute to the development of a strategic plan (A/506/2046)

This unit provides learners with an understanding of the principles of strategic planning, enabling learners to analyse the factors affecting the development of strategic plans and contribute to a strategic plan.

Guided learning hours: 31 Credit value: 5 Level: 5 This unit is **optional**

Unit 29 Design business processes (D/506/2055)

This unit aims to develop learners' understanding of the techniques and tools that support the design of business processes, enabling learners to develop and evaluate the effectiveness of business processes.

Guided learning hours: 23 Credit value: 5 Level: 5 This unit is **optional**

Unit 30 Develop and manage collaborative relationships with other organisations (T/506/2059)

The aim of this unit is to develop learners' understanding of the principles of effective collaboration and provides learners with the opportunity to identify and develop external collaborative relationships.

Guided learning hours: 28 Credit value: 5 Level: 5 This unit is **optional**

Unit 31 Optimise the use of technology (F/506/2064)

This unit enables learners to understand the principles underpinning the optimisation of technology. Learners will demonstrate the ability to scope and manage the use of technology, optimising the use of technological solutions.

Guided learning hours: 29 Credit value: 6 Level: 5 This unit is **optional**

Unit 32 Manage product and/or service development (Y/506/2068)

This unit provides learners with an opportunity to understand the development of new or improved products and/or services. Learners will be able to establish the need for and manage the development of new or improved products and/or services.

Guided learning hours: 23 Credit value: 5 Level: 5 This unit is **optional**

Unit 33 Encourage innovation (J/506/2292)

This unit will enable learners to identify opportunities for innovation, generate and test ideas and implement improvements.

Guided learning hours: 14 Credit value: 4 Level: 3 This unit is **optional**

Unit 34 Manage the impact of work activities on the environment (J/506/2907)

The aim of this unit is to develop learners' understanding of how to support environmentally-friendly working practices, enabling learners to organise work and manage the use of resources, minimising impact on the environment.

Guided learning hours: 30 Credit value: 4 Level: 4 This unit is **optional**

Unit 35 Recruitment, selection and induction practice (R/506/2909)

In this unit, learners will have the opportunity to develop their knowledge of the principles and theories underpinning recruitment, selection and induction practice, enabling learners to recruit, select and induct people into an organisation.

Guided learning hours: 33 Credit value: 6 Level: 4 This unit is **optional**

Unit 36 Manage health and safety in own area of responsibility (D/504/4056)

This unit provides learners with the opportunity to increase understanding of responsibilities and liabilities in relation to health and safety and how to assess, monitor and minimise health and safety risks. Learners will develop the ability to review and communicate health and safety policy and monitor health and safety in their own area of responsibility.

Guided learning hours: 15 Credit value: 5 Level: 4 This unit is **optional**

Unit 37 Contribute to the design and development of an information system (A/506/1950)

This unit is designed to equip learners with an understanding of information system design requirements. Learners will be able to contribute to the specification of an information system and recommend options for development.

Guided learning hours: 23 Credit value: 5 Level: 4 This unit is **optional**

Unit 38 Manage information systems (F/506/1951)

This unit aims to develop learners' understanding of the management of information systems, enabling learners to set up information processes and manage an information system.

Guided learning hours: 30 Credit value: 6 Level: 4 This unit is **optional**

Unit 39 Manage events (M/506/1959)

This unit provides learners with an understanding of event management, enabling learners to plan, manage and follow up on an event.

Guided learning hours: 49 Credit value: 6 Level: 4 This unit is **optional**

Unit 40 Review the quality of customer service (F/506/2176)

The aim of this unit is to provide learners with an understanding of how to review the quality of customer service, enabling learners to plan the measurement of and evaluate the quality of customer service.

Guided learning hours: 20 Credit value: 4 Level: 4 This unit is **optional**

Unit 41 Contribute to the improvement of business performance (D/506/1911)

This unit aims to provide learners with an understanding of the principles of resolving business problems and improvement techniques and processes. Learners will develop the ability to solve problems in business and contribute to the improvement of activities.

Guided learning hours: 33 Credit value: 6 Level: 3 This unit is optional

Unit 42 Negotiate in a business environment (H/506/1912)

This unit aims to provide learners with the knowledge and ability to prepare for and carry out business negotiations.

Guided learning hours: 18 Credit value: 4 Level: 3 This unit is **optional**

Unit 43 Resolve customers' problems (K/506/2169)

This unit aims to develop learners' understanding of the monitoring and resolution of customers' problems enabling learners to deal with customers' problems.

Guided learning hours: 19 Credit value: 4 Level: 3 This unit is **optional**

Unit 44 Resolve customers' complaints (R/506/2151)

This unit aims to develop learners' understanding of how to monitor and resolve customer complaints and develop learners' ability to deal with customers' complaints.

Guided learning hours: 22 Credit value: 4 Level: 3 This unit is **optional**

Unit 45 Analyse competitor activity (Y/502/9927)

The aim of this unit is to equip learners with the ability to identify competitor activity and determine the nature of the threat posed by the competitor activity.

Guided learning hours: 3 Credit value: 3 Level: 3 This unit is **optional**

Unit 46 Developing sales proposals (A/502/8656)

The aim of this unit is to equip learners with the knowledge to write sales proposals and the ability to develop and evaluate sales proposals.

Guided learning hours: 30 Credit value: 5 Level: 4 This unit is **optional**

Unit 47 Prioritising information for sales planning (D/502/8651)

This purpose of this unit is to develop learners' understanding of the sources and types of information that support sales. Learners will be able to carry out a business audit of the internal and external sales environment and use this information to support the sales planning function.

Guided learning hours: 20 Credit value: 3 Level: 4 This unit is **optional**

Unit 48 Manage customer service operations (M/506/2898)

This unit provides learners with the knowledge required to manage customer service operations, enabling learners to plan and manage customer service operations. Learners will be able to prepare staff to deliver customer service and measure customer service performance.

Guided learning hours: 23 Credit value: 7 Level: 4 This unit is **optional**

Unit 01 Provide leadership and management (L/506/1953)

The learner will:

1 Understand the principles supporting leadership and management

The learner can:

- 1.1 Analyse how leadership and management theories may be applied
- 1.2 Assess the influence of an organisation's culture on its leadership styles and management practices
- 1.3 Assess the influence of an organisation's structure on its leadership styles and management practices
- 1.4 Analyse how theories of motivation may be applied in the practice of leadership
- 1.5 Evaluate the role of stakeholder engagement in leadership and management
- 1.6 Assess the suitability of a range of leadership styles and management practices to the culture of an organisation

The learner will:

2 Be able to engage and inspire stakeholders and colleagues

The learner can:

- 2.1 Display behaviours and attitudes that show a commitment to the achievement of an organisation's goals
- 2.2 Display behaviours and attitudes that show a commitment to the fulfilment of an organisation's vision and the expression of its values
- 2.3 Identify who stakeholders are and the nature of their interest
- 2.4 Take action to ensure that colleagues and other stakeholders understand their role in achievement of organisational objectives
- 2.5 Win the trust and support of colleagues and other key stakeholders through exemplary performance and behaviour
- 2.6 Take action to maintain morale through difficult times
- 2.7 Take action to secure the ongoing commitment of colleagues and other key stakeholders

Unit 01 Provide leadership and management (L/506/1953) (cont'd)

The learner will:

3 Be able to deliver results

- 3.1 Make planning and resourcing decisions that optimise the available resources, skills and expertise
- 3.2 Use delegation techniques whilst delivering targets
- 3.3 Empower individuals to take responsibility for their decisions and actions within agreed parameters
- 3.4 Adapt plans, priorities and resource allocations to meet changing circumstances and priorities

Unit 01 Provide leadership and management (L/506/1953) (cont'd)

Assessment guidance

Assessment guidance is provided below for some assessment criteria. The purpose of this is to clarify and define elements of the assessment criteria as required. Assessment guidance provided is for example purposes only and is not intended to be exhaustive.

1.2 **Organisation's culture** could be values, systems, beliefs, working language, norms.

1.4 **Theories of motivation** may include:

- classical management
- human relations.

Candidates to demonstrate use of analysis and application of chosen theories.

2.2 Behaviours and attitudes may include:

- honesty
- trustworthiness
- reliability
- sincerity
- professionalism.
- 2.5 **Performance and behaviour** should refer to aspects which go beyond expectations agreed in service offers, job descriptions or contracts.

3.2 **Delegation techniques** may include:

- selecting an individual/team with suitable skills, resources and expertise
- providing clear instructions and monitoring progress.

Unit 02 Develop and implement an operational plan (Y/506/1955)

The learner will:

1 Understand the principles of operational planning

The learner can:

- 1.1 Evaluate the use of risk analysis techniques in operational planning
- 1.2 Explain the components of an operational plan
- 1.3 Analyse the relationship between strategic and operational plans
- 1.4 Evaluate the use of planning tools and techniques in the operational planning process
- 1.5 Explain how to carry out a cost-benefit analysis

The learner will:

2 Be able to develop an operational plan

- 2.1 Identify specific, measurable, achievable, realistic and time-bound (SMART) objectives and key performance indicators (KPIs)
- 2.2 Identify evaluation mechanisms appropriate to the plan
- 2.3 Take action to ensure that plans are consistent with organisational strategy, objectives, values, policies and procedures
- 2.4 Develop proportionate and targeted plans to manage identified risks
- 2.5 Take action to ensure that plans complement and maximise synergy with other business areas
- 2.6 Adhere to organisational policies and procedures, legal and ethical requirements

Unit 02 Develop and implement an operational plan (Y/506/1955) (cont'd)

The learner will:

3 Be able to implement an operational plan

The learner can:

- 3.1 Implement plans within agreed budgets and timescales
- 3.2 Communicate the requirements of the plans to those who will be affected
- 3.3 Revise plans in the light of changing circumstances in accordance with strategic objectives and identified risks

The learner will:

4 Be able to evaluate the effectiveness of an operational plan

- 4.1 Conduct periodic reviews of the progress and effectiveness of the plans, using information from a range of sources
- 4.2 Report on the effectiveness of operational plans in the appropriate format

Unit 02 Develop and implement an operational plan (Y/506/1955) (cont'd)

Assessment guidance

Assessment guidance is provided below for some assessment criteria. The purpose of this is to clarify and define elements of the assessment criteria as required. Assessment guidance provided is for example purposes only and is not intended to be exhaustive.

- 1.1 **Risk analysis techniques** might include, but are not exclusive to:
 - failure mode and criticality analysis
 - fault trees.

Identification of risk associated with:

- health and safety
- security
- finance
- environment.

1.4 **Planning tools** might include, but are not exclusive to:

- fishbone diagrams
- Gantt charts
- critical path analysis
- business process modelling.
- 4.1 **Periodic reviews** could include milestone reviews with teams or individuals and will be in relation to the length of the project plan.

Unit 03 Develop working relationships with stakeholders (F/506/1982)

The learner will:

1 Understand working relationships with stakeholders

The learner can:

- 1.1 Analyse stakeholder mapping techniques
- 1.2 Explain how influencing skills and techniques can be used to enhance the relationship with stakeholders
- 1.3 Explain how expectation management and conflict resolution techniques are applied to stakeholder management
- 1.4 Analyse the advantages and limitations of different types of stakeholder consultation
- 1.5 Evaluate the risks and potential consequences of inadequate stakeholder consultation

The learner will:

2 Be able to determine the scope for collaboration with stakeholders

- 2.1 Identify the stakeholders with whom relationships should be developed
- 2.2 Explain the roles, responsibilities, interests and concerns of stakeholders
- 2.3 Evaluate business areas that would benefit from collaboration with stakeholders
- 2.4 Evaluate the scope for and limitations of collaborating with different types of stakeholders

Unit 03 Develop working relationships with stakeholders (F/506/1982) (cont'd)

The learner will:

3 Be able to develop productive working relationships with stakeholders

The learner can:

- 3.1 Create a climate of mutual trust and respect by behaving openly and honestly
- 3.2 Take account of the advice provided by stakeholders
- 3.3 Minimise the potential for friction and conflict amongst stakeholders

The learner will:

4 Be able to evaluate relationships with stakeholders

The learner can:

- 4.1 Monitor relationships and developments with stakeholders
- 4.2 Address changes that may have an effect on stakeholder relationships
- 4.3 Recommend improvements based on analyses of the effectiveness of stakeholder relationships

Assessment guidance

Unit 04 Manage personal and professional development (T/506/2952)

The learner will:

1 Be able to identify personal and professional development requirements

The learner can:

- 1.1 Compare sources of information on professional development trends and their validity
- 1.2 Identify trends and developments that influence the need for professional development
- 1.3 Evaluate their own current and future personal and professional development needs relating to the role, the team and the organisation

The learner will:

2 Be able to fulfil a personal and professional development plan

The learner can:

- 2.1 Evaluate the benefits of personal and professional development
- 2.2 Explain the basis on which types of development actions are selected
- 2.3 Identify current and future likely skills, knowledge and experience needs using skills gap analysis
- 2.4 Agree a personal and professional development plan that is consistent with business needs and personal objectives
- 2.5 Execute the plan within the agreed budget and timescale
- 2.6 Take advantage of development opportunities made available by professional networks or professional bodies

The learner will:

3 Be able to maintain the relevance of a personal and professional development plan

- 3.1 Explain how to set specific, measurable, achievable, realistic and time-bound (SMART) objectives
- 3.2 Obtain feedback on performance from a range of valid sources
- 3.3 Review progress toward personal and professional objectives
- 3.4 Amend the personal and professional development plan in the light of feedback received from others

Unit 04 Manage personal and professional development (T/506/2952) (cont'd)

Assessment guidance

Assessment guidance is provided below for some assessment criteria. The purpose of this is to clarify and define elements of the assessment criteria as required. Assessment guidance provided is for example purposes only and is not intended to be exhaustive.

- 2.1 **Benefits** may include, but are not limited to:
 - promotion prospects
 - improved knowledge and skills
 - use of new skills
 - opportunity to increase work responsibilities/salary.
- 2.3 A **skills gap analysis** is a tool used to identify the difference between a current state and a future goal state within a business.
- 3.2 **Sources** may include, but are not exclusive to:
 - management reviews
 - feedback reports from other internal departments
 - external customer feedback reporting.

Unit 05 Develop and maintain professional networks (J/506/1949)

The learner will:

1 Understand the principles of effective networking

The learner can:

- 1.1 Describe the interpersonal skills needed for effective networking
- 1.2 Explain the basis on which to choose networks to be developed
- 1.3 Evaluate the role of shared agendas and conflict management in relationship-building
- 1.4 Evaluate the role of the internet in business networking
- 1.5 Assess the importance of following up leads and actions
- 1.6 Analyse ethical issues relating to networking activities

The learner will:

2 Be able to identify professional networks for development

The learner can:

- 2.1 Identify potential networks for professional development from an analysis of their benefits compared with individual needs and aspirations
- 2.2 Shortlist networks for development against defined criteria
- 2.3 Assess the benefits and limitations of joining and maintaining selected network(s)

The learner will:

3 Be able to maintain professional networks

- 3.1 Identify the potential for mutual benefit with network members
- 3.2 Promote their own skills, knowledge and competence to network members
- 3.3 Provide information, services or support to network members where the potential for mutual benefit has been identified
- 3.4 Establish the boundaries of confidentiality
- 3.5 Agree guidelines for the exchange of information and resources
- 3.6 Take action to ensure that participation in networks reflects current and defined future aspirations and needs
- 3.7 Make introductions to people with common or complementary interest to and within networks

Unit 05 Develop and maintain professional networks (J/506/1949) (cont'd)

Assessment guidance

Assessment guidance is provided below for some assessment criteria. The purpose of this is to clarify and define elements of the assessment criteria as required. Assessment guidance provided is for example purposes only and is not intended to be exhaustive.

1.2 **Networks** may cover:

- online networking (social media)
- face-to-face networking
- professional network services
- formal networking (weekly/monthly meetings and referrals).

1.6 **Ethical issues** may relate to:

- data protection conflicts of interest
- social responsibility
- morality.
- 3.4 The **boundaries of confidentiality** will vary but must adhere to current data protection legislation,

Unit 06 Encourage learning and development (M/506/1962)

The learner will:

1 Understand the principles of learning and development

The learner can:

- 1.1 Assess the role of continuous professional development (CPD) in identifying and meeting individuals' learning and development for current and future business needs
- 1.2 Analyse the advantages and limitations of different learning and development methods
- 1.3 Explain how to identify individuals' learning and development needs
- 1.4 Evaluate the role of self-reflection in learning and development

The learner will:

2 Be able to support individuals' learning and development

- 2.1 Promote the benefits of learning to people in own area of responsibility
- 2.2 Support individuals in identifying their current and likely future learning and development needs from a range of information sources
- 2.3 Agree with individuals the learning activities to be undertaken, ensuring they are within agreed budgets and consistent with business needs
- 2.4 Summarise agreed learning objectives, learning activities, review mechanisms and success criteria in a personal development plan
- 2.5 Create an environment that encourages and promotes learning and development
- 2.6 Provide opportunities for individuals to apply their developing competence in the workplace

Unit 06 Encourage learning and development (M/506/1962) (cont'd)

The learner will:

3 Be able to evaluate individuals' learning and development

The learner can:

- 3.1 Analyse information from a range of sources on individuals' performance and development
- 3.2 Evaluate the effectiveness of different learning and development methods
- 3.3 Agree revisions to personal development plans in the light of feedback

Assessment guidance

Assessment guidance is provided below for some assessment criteria. The purpose of this is to clarify and define elements of the assessment criteria as required. Assessment guidance provided is for example purposes only and is not intended to be exhaustive.

- 1.2 Learning and development methods could include:
 - conscious competence learning model
 - learning evaluation methods
 - Kirkpatrick's learning evaluation model
 - experiential learning
 - role-playing
 - Kolb's learning styles model.

Unit 07 Initiate and implement operational change (T/506/1980)

The learner will:

1 Understand the implementation of operational change

The learner can:

- 1.1 Explain sources of information indicating the need for change
- 1.2 Analyse the advantages and limitations of different project and change management techniques
- 1.3 Analyse the characteristics, strengths and weaknesses of evaluation techniques used in change management

The learner will:

2 Be able to plan for operational change

The learner can:

- 2.1 Develop an operational plan that includes specific, measurable, achievable, realistic and timebound (SMART) objectives and resources
- 2.2 Take action to ensure that colleagues are briefed on their roles, responsibilities and change objectives
- 2.3 Provide colleagues with the support needed to implement operational change

The learner will:

3 Be able to manage operational change

The learner can:

- 3.1 Implement the change plan within the agreed timescale using available resources
- 3.2 Assess the significance of deviations from the change plan
- 3.3 Address interdependency issues and tensions that affect the achievement of change objectives
- 3.4 Assess the value and risks of unintended outcomes from operational change
- 3.5 Inform stakeholders of any unforeseen obstacles or problems and the actions that have been taken

The learner will:

4 Be able to evaluate the effectiveness of operational change

- 4.1 Evaluate the effectiveness of operational change
- 4.2 Identify areas for improvement, justifying conclusions and recommendations with evidence
- 4.3 Communicate to stakeholders the lessons learned from the change

Unit 07 Initiate and implement operational change (T/506/1980) (cont'd)

Assessment guidance

There is no assessment guidance available for this unit.

Version 5.2 June 2022

Unit 08 Discipline and grievance management (A/506/1981)

The learner will:

1 Understand the principles supporting the management of discipline and grievance cases

- 1.1 Explain the difference between a discipline case and a grievance case and the implications for their management
- 1.2 Explain sources of advice and expertise on discipline and grievance
- 1.3 Explain the legal obligations of employers and the rights of employees in relation to discipline and grievance cases
- 1.4 Explain organisational procedures for the management of discipline and grievance cases
- 1.5 Explain the communication techniques to be used in the management of discipline and grievance cases
- 1.6 Explain the types of behaviours that are likely to result in disciplinary proceedings
- 1.7 Explain the types of actions that are likely to lead to a grievance
- 1.8 Explain how to carry out investigations into discipline and grievance cases
- 1.9 Analyse the effect of well managed and poorly managed discipline and grievance cases
- 1.10 Explain how the outcomes of discipline and grievance cases can be managed

Unit 08 Discipline and grievance management (A/506/1981) (cont'd)

The learner will:

2 Be able to manage a disciplinary case

The learner can:

- 2.1 Inform an individual that they are subject to disciplinary proceedings within agreed timescales
- 2.2 Explain to an individual the reasons why they are subject to disciplinary proceedings.
- 2.3 Provide evidence that supports the case for disciplinary proceedings
- 2.4 Develop a case to support an individual who is subject to disciplinary proceedings
- 2.5 Keep detailed and accurate records of agreements, actions and events for disciplinary cases
- 2.6 Adhere to organisational policies and procedures, legal and ethical requirements when managing a disciplinary case

The learner will:

3 Be able to manage a grievance

The learner can:

- 3.1 Identify the nature of a grievance
- 3.2 Investigate the seriousness and potential implications of a grievance
- 3.3 Adhere to organisational procedures when managing a grievance
- 3.4 Evaluate the effectiveness of how a grievance has been managed
- 3.5 Agree measures to prevent future reoccurrences of grievances

Assessment guidance

Unit 09 Manage a tendering process (L/506/1984)

The learner will:

1 Be able to develop a tender specification

The learner can:

- 1.1 Explain the roles and inputs of those who need to be involved in the tender process
- 1.2 Identify essential and desirable business needs and their implications which may be included within the tender
- 1.3 Address all aspects of the specification including post-contractual requirements
- 1.4 Allocate priorities within the tender specification in accordance with business needs
- 1.5 Establish criteria and ranking systems to evaluate tenders in accordance with organisational procurement policies

The learner will:

2 Be able to manage a tendering exercise

The learner can:

- 2.1 Assess the appropriateness of different media to attract potential suppliers
- 2.2 Use media to attract potential suppliers that are appropriate to the nature of the contract
- 2.3 Specify tender application procedures, arrangements and timetable
- 2.4 Invite suppliers to apply for the tender
- 2.5 Sift out those that do not meet the agreed criteria
- 2.6 Confirm that the track records of shortlisted suppliers demonstrate the required technical capability

The learner will:

3 Be able to negotiate the award of contracts

- 3.1 Explain the provisions of contract law that affect the negotiation
- 3.2 Devise a negotiating strategy that is appropriate to the contract and supplier
- 3.3 Award contracts that best meet business needs, are realistic and meet the specification
- 3.4 Complete the tendering exercise in accordance with organisational standards
- 3.5 Analyse the implications of procurement decisions for the organisation, suppliers and potential suppliers
- 3.6 Communicate outcomes of the tendering exercise to stakeholders
- 3.7 Adhere to organisational policies and procedures, legal and ethical requirements when awarding contracts

Unit 09 Manage a tendering process (L/506/1984) (cont'd)

Assessment guidance

There is no assessment guidance available for this unit.

Version 5.2 June 2022

Unit 10 Manage physical resources (K/506/1989)

The learner will:

1 Be able to identify the need for physical resources

The learner can:

- 1.1 Identify resource requirements from analyses of organisational needs
- 1.2 Evaluate alternative options for obtaining physical resources
- 1.3 Evaluate the impact on the organisation of introducing physical resources
- 1.4 Identify the optimum option that meets operational requirements for physical resources

The learner will:

2 Be able to obtain physical resources

The learner can:

- 2.1 Develop a business case for physical resources that is supported by evidence, cost estimates, contingency arrangements and an analysis of likely benefits
- 2.2 Obtain authorisation and financial commitment for the required expenditure
- 2.3 Negotiate best value from contracts in accordance with organisational standards and procedures
- 2.4 Adhere to organisational policies and procedures, legal and ethical requirements when obtaining physical resources
- 2.5 Check that the physical resources received match those ordered

Unit 10 Manage physical resources (K/506/1989) (cont'd)

The learner will:

3 Be able to manage the use of physical resources

The learner can:

- 3.1 Take action to ensure physical resources are used in accordance with manufacturers' instructions
- 3.2 Evaluate the efficiency of physical resources against agreed criteria
- 3.3 Recommend improvements to the use of physical resources and associated working practices
- 3.4 Analyse the benefits of effective equipment in the conservation of energy and the environment

Assessment guidance

Unit 11 Prepare for and support quality audits (K/506/1992)

The learner will:

1 Understand the principles underpinning the management of quality

The learner can:

- 1.1 Analyse the principles of quality management
- 1.2 Analyse the purpose and requirements of a range of quality standards
- 1.3 Analyse the advantages and limitations of a range of quality techniques
- 1.4 Assess how the management of quality contributes to the achievement of organisational objectives

The learner will:

2 Be able to prepare for quality audits

The learner can:

- 2.1 Establish the quality requirements applicable to the work being audited
- 2.2 Confirm that documentation is complete
- 2.3 Confirm that any previously agreed actions have been implemented
- 2.4 Make available information requested in advance by auditors

The learner will:

3 Be able to support quality audits

The learner can:

- 3.1 Provide access to information on request within scope of the audit
- 3.2 Agree actions and timescales with auditors that will remedy non-conformance or non-compliance
- 3.3 Identify instances where business processes, quality standards and/or procedures could be improved
- 3.4 Develop a quality improvement plan that addresses the issues raised

Assessment guidance

Unit 12 Conduct quality audits (T/506/1994)

The learner will:

1 Understand the principles underpinning the management of quality

The learner can:

- 1.1 Analyse the principles of quality management
- 1.2 Analyse the purpose and requirements of a range of quality standards
- 1.3 Analyse the advantages and limitations of a range of quality techniques
- 1.4 Assess how the management of quality contributes to the achievement of organisational objectives

The learner will:

2 Be able to prepare to carry out quality audit

The learner can:

- 2.1 Establish the quality requirements applicable to the work being audited
- 2.2 Develop a plan for a quality audit
- 2.3 Prepare the documentation needed to undertake a quality audit
- 2.4 Specify data requirements to those who will support the audit

The learner will:

3 Be able to conduct quality audits

The learner can:

- 3.1 Confirm that any previously agreed actions have been implemented
- 3.2 Analyse information against agreed quality criteria
- 3.3 Identify instances where business processes, quality standards and/or procedures could be improved
- 3.4 Agree actions and timescales that will remedy non-conformance or non-compliance

Assessment guidance

Unit 13 Manage a budget (A/506/1995)

The learner will:

1 Understand how to identify financial requirements

The learner can:

- 1.1 Explain how to calculate the estimated costs of activities, resources and overheads needed to achieve objectives
- 1.2 Analyse the components of a business case to meet organisational requirements
- 1.3 Analyse the factors to be taken into account to secure the support of stakeholders
- 1.4 Describe the business planning and budget-setting cycle

The learner will:

2 Understand how to set budgets

The learner can:

- 2.1 Explain the purposes of budget-setting
- 2.2 Analyse the information needed to enable realistic budgets to be set
- 2.3 Explain how to address contingencies
- 2.4 Explain organisational policies and procedures on budget-setting

The learner will:

3 Be able to manage a budget

The learner can:

- 3.1 Use the budget to control performance and expenditure
- 3.2 Identify the cause of variations from budget
- 3.3 Explain the actions to be taken to address variations from budget
- 3.4 Propose realistic revisions to budget, supporting recommendations with evidence
- 3.5 Provide budget-related reports and information within agreed timescales
- 3.6 Explain the actions to be taken in the event of suspected instances of fraud or malpractice

The learner will:

4 Be able to evaluate the use of a budget

- 4.1 Identify successes and areas for improvement in budget management
- 4.2 Make recommendations to improve future budget setting and management

Unit 13 Manage a budget (A/506/1995) (cont'd)

Assessment guidance

There is no assessment guidance available for this unit.

Version 5.2 June 2022

Unit 14 Manage a project (R/506/1999)

The learner will:

1 Understand the management of a project

The learner can:

- 1.1 Explain how to carry out a cost-benefit analysis for a project
- 1.2 Evaluate the use of risk analysis techniques
- 1.3 Evaluate project planning and management tools and techniques
- 1.4 Evaluate the impact of changes to project scope, schedule, finance, risk, quality and resources
- 1.5 Analyse the requirements of project governance arrangements

The learner will:

2 Be able to plan a project

- 2.1 Analyse how a project fits with an organisation's overall vision, objectives, plans and programmes of work
- 2.2 Agree the objectives and scope of proposed projects with stakeholders
- 2.3 Assess the interdependencies and potential risks within a project
- 2.4 Develop a project plan with specific, measurable, achievable, realistic and time-bound (SMART) objectives, key performance indicators (KPIs) and evaluations mechanisms appropriate to the plan
- 2.5 Develop proportionate and targeted plans to manage identified risks and contingencies
- 2.6 Apply project lifecycle approaches to the progress of a project

Unit 14 Manage a project (R/506/1999) (cont'd)

The learner will:

3 Be able to manage a project

The learner can:

- 3.1 Allocate resources in accordance with the project plan
- 3.2 Brief project team members on their roles and responsibilities
- 3.3 Implement plans within agreed budgets and timescales
- 3.4 Communicate the requirements of the plans to those who will be affected
- 3.5 Revise plans in the light of changing circumstances in accordance with project objectives and identified risks
- 3.6 Keep stakeholders up to date with developments and problems
- 3.7 Complete close-out actions in accordance with project plans
- 3.8 Adhere to organisational policies and procedures, legal and ethical requirements when managing a project

The learner will:

4 Be able to evaluate the effectiveness of a project

The learner can:

- 4.1 Conduct periodic reviews of the progress and effectiveness of a project using information from a range of sources
- 4.2 Evaluate the effectiveness of capturing and managing project-related knowledge
- 4.3 Report on the effectiveness of plans

Assessment guidance

Unit 15 Manage business risk (L/506/2004)

The learner will:

1 Understand the management of business risk

The learner can:

- 1.1 Explain what is meant by business risk
- 1.2 Analyse business risk identification theories and models
- 1.3 Explain measures and techniques to mitigate business risk
- 1.4 Explain their own level of authority in managing risk

The learner will:

2 Be able to address business risk

The learner can:

- 2.1 Monitor work in line with organisational risk procedures
- 2.2 Identify potential risks using agreed risk criteria
- 2.3 Assess identified risks, their potential consequences and the probability of them happening
- 2.4 Communicate to stakeholders the likelihood of the risk occurring and its potential consequences
- 2.5 Explain organisational business risk management policies

The learner will:

3 Be able to mitigate business risk

The learner can:

- 3.1 Develop risk management plans and processes that are proportionate to the risk and the available resources
- 3.2 Implement risk management plans in accordance with organisational requirements
- 3.3 Monitor ongoing risk-related developments and amend plans in the light of changing circumstances
- 3.4 Keep stakeholders informed of any developments and their possible consequences
- 3.5 Evaluate the effectiveness of actions taken, identifying possible future improvements

Unit 15 Manage business risk (L/506/2004) (cont'd)

Assessment guidance

Unit 16 Manage knowledge in an organisation (A/506/2032)

The learner will:

1 Understand the principles of knowledge management

The learner can:

- 1.1 Explain the concept, scope and importance of knowledge management
- 1.2 Explain the concept of intellectual property
- 1.3 Identify the business drivers that lead to effective knowledge management
- 1.4 Explain the risks associated with knowledge management and their potential implications
- 1.5 Explain the importance of engaging others and communicating knowledge management issues and activities
- 1.6 Explain best practice principles and techniques for effective knowledge management
- 1.7 Describe strategies to manage tacit and explicit knowledge

The learner will:

2 Be able to identify knowledge to be managed within an organisation

- 2.1 Identify the criteria against which knowledge will be managed
- 2.2 Engage colleagues in identifying the knowledge to be managed

Unit 16 Manage knowledge in an organisation (A/506/2032) (cont'd)

The learner will:

3 Be able to manage knowledge within an organisation

The learner can:

- 3.1 Implement actions in accordance with the knowledge management plan
- 3.2 Adhere to security processes for the collection, storage and retrieval of knowledge
- 3.3 Evaluate the extent to which current knowledge management systems and processes are fit for purpose
- 3.4 Recommend improvements to processes and systems to manage knowledge
- 3.5 Assess the likely impact and implications of the loss of knowledge

Unit 16 Manage knowledge in an organisation (A/506/2032) (cont'd)

Assessment guidance

No assessment guidance available for this unit.

Unit 17 Manage redundancy and redeployment (M/506/2044)

The learner will:

1 Understand the management of redundancy

The learner can:

- 1.1 Explain the legal requirements that relate to the management of redundancy
- 1.2 Explain the conditions required for a redundancy and their implications
- 1.3 Explain possible ways of avoiding redundancies
- 1.4 Explain the factors involved in identifying the pool for redundancy selection
- 1.5 Explain the factors involved in developing an appeals process
- 1.6 Explain the process for planning and managing a redundancy
- 1.7 Evaluate the implications of voluntary and compulsory redundancy on individuals
- 1.8 Evaluate the implications of voluntary and compulsory redundancy for organisations
- 1.9 Evaluate the type of information required by staff who are retained
- 1.10 Evaluate the type of information required by staff who are made redundant
- 1.11 Assess the role of outplacement in redundancy

Unit 17 Manage redundancy and redeployment (M/506/2044) (cont'd)

The learner will:

2 Understand the principles of redeployment

The learner can:

- 2.1 Explain the concept of redeployment
- 2.2 Explain the legal requirements that relate to the management of redeployment
- 2.3 Explain the process for planning and managing redeployment
- 2.4 Evaluate the type of information required by staff who are retained
- 2.5 Evaluate the type of information required by staff who are redeployed
- 2.6 Evaluate the benefits and limitations to an organisation of redeployment
- 2.7 Assess the role of project management techniques in the management of redeployment

The learner will:

3 Be able to manage a redundancy

- 3.1 Evaluate the available options for avoiding a redundancy and their implications
- 3.2 Develop a redundancy plan and timetable that addresses redundancy objectives
- 3.3 Take action to ensure that redundancy payments are calculated accurately
- 3.4 Use an appropriate method for communicating the outcome of a redundancy decision
- 3.5 Make agreed support services available to those who have been made redundant

Unit 17 Manage redundancy and redeployment (M/506/2044) (cont'd)

The learner will:

4 Be able to manage the redeployment of staff

The learner can:

- 4.1 Explain to redeployees the reasons, purpose and benefits of redeployment
- 4.2 Develop a redeployment plan that addresses agreed objectives
- 4.3 Use an appropriate method for communicating about redeployment
- 4.4 Make agreed support services available to those being redeployed
- 4.5 Adhere to organisational policies and procedures, legal and ethical requirements for the redeployment of staff

Assessment guidance

Unit 18 Promote equality, diversity and inclusion in the workplace (T/506/1820)

The learner will:

1 Understand the organisational aspects of equality, diversity and inclusion in the workplace

The learner can:

- 1.1 Explain the difference between equality, diversity and inclusion
- 1.2 Explain the impact of equality, diversity and inclusion across aspects of organisational policy
- 1.3 Explain the potential consequences of breaches of equality legislation
- 1.4 Describe nominated responsibilities within an organisation for equality, diversity and inclusion

The learner will:

2 Understand the personal aspects of equality, diversity and inclusion in the workplace

The learner can:

- 2.1 Explain the different forms of discrimination and harassment
- 2.2 Describe the characteristics of behaviour that supports equality, diversity and inclusion in the workplace
- 2.3 Explain the importance of displaying behaviour that supports equality, diversity and inclusion in the workplace

The learner will:

3 Be able to support equality, diversity and inclusion in the workplace

The learner can:

- 3.1 Ensure colleagues are aware of their responsibilities for equality, diversity and inclusion in the workplace
- 3.2 Identify potential issues relating to equality, diversity and inclusion in the workplace
- 3.3 Adhere to organisational policies and procedures, and legal and ethical requirements when supporting equality, diversity and inclusion in the workplace

Unit 18 Promote equality, diversity and inclusion in the workplace (T/506/1820) (cont'd)

Assessment guidance

Assessment guidance is provided below for some assessment criteria. The purpose of this is to clarify and define elements of the assessment criteria as required. Assessment guidance provided is for example purposes only and is not intended to be exhaustive.

- 1.1 Learners should ensure they specifically address all three areas of **equality**, **diversity** and **inclusion** when meeting the relevant criteria in this unit.
- 1.3 **Equality Legislation** will include, but is not exclusive to:
 - Equality Act 2010.
- 2.1 Forms of discrimination may include, but are not exclusive to:
 - direct discrimination
 - indirect discrimination.
- 3.1 **Colleagues** primarily relates to colleagues for whom the learner has line manager responsibility.

Unit 19 Manage team performance (A/506/1821)

The learner will:

1 Understand the management of team performance

The learner can:

- 1.1 Explain the use of benchmarks in managing performance
- 1.2 Explain a range of quality management techniques to manage team performance
- 1.3 Describe constraints on the ability to amend priorities and plans

The learner will:

2 Be able to allocate and assure the quality of work

The learner can:

- 2.1 Identify the strengths, competences and expertise of team members
- 2.2 Allocate work on the basis of the strengths, competences and expertise of team members
- 2.3 Identify areas for improvement in team members' performance outputs and standards
- 2.4 Amend priorities and plans to take account of changing circumstances
- 2.5 Recommend changes to systems and processes to improve the quality of work

The learner will:

3 Be able to manage communications within a team

The learner can:

- 3.1 Explain to team members the lines of communication and authority levels
- 3.2 Communicate individual and team objectives, responsibilities and priorities
- 3.3 Use communication methods that are appropriate to the topics, audience and timescales
- 3.4 Provide support to team members when they need it
- 3.5 Agree with team members a process for providing feedback on work progress and any issues arising
- 3.6 Review the effectiveness of team communications and make improvements

Assessment guidance

Assessment guidance is provided below for some assessment criteria. The purpose of this is to clarify and define elements of the assessment criteria as required. Assessment guidance provided is for example purposes only and is not intended to be exhaustive.

- 1.1 A **benchmark** is a standard or measurement that may include:
 - key performance indicators (KPIs)
 - best operational practices.
- 1.2 **Quality management techniques** may include:
 - total quality management (TQM)
 - statistical process control (SPC)
 - continual improvement processes

Unit 20 Manage individuals' performance (J/506/1921)

The learner will:

1 Understand the management of underperformance in the workplace

The learner can:

- 1.1 Explain typical organisational policies and procedures on discipline, grievance and dealing with underperformance
- 1.2 Explain how to identify causes of underperformance
- 1.3 Explain the purpose of making individuals aware of their underperformance clearly but sensitively
- 1.4 Explain how to address issues that hamper individuals' performance
- 1.5 Explain how to agree a course of action to address underperformance

The learner will:

2 Be able to manage individuals' performance in the workplace

The learner can:

- 2.1 Agree with team members specific, measurable, achievable, realistic and time-bound (SMART) objectives that align to organisational objectives
- 2.2 Delegate responsibility to individuals on the basis of their expertise, competence, skills, knowledge, and development needs
- 2.3 Apply motivation techniques to maintain morale
- 2.4 Provide information, resources and ongoing mentoring to help individuals meet their targets, objectives and quality standards
- 2.5 Monitor individuals' progress towards objectives in accordance with agreed plans
- 2.6 Recognise individuals' achievement of targets and quality standards
- 2.7 Adhere to organisational policies and procedures, and legal and ethical requirements when managing individuals' performance in the workplace

Assessment guidance

Assessment guidance is provided below for some assessment criteria. The purpose of this is to clarify and define elements of the assessment criteria as required. Assessment guidance provided is for example purposes only and is not intended to be exhaustive.

- 2.1 **Organisational objectives** are the overall goals, purpose and mission of a business as established by its management.
- 2.3 **Motivation techniques** may include, but are not exclusive to:
 - incentives and rewards
 - flexible working arrangements
 - praise and gratitude
 - coaching or mentoring.

Unit 21 Manage individuals' development in the workplace (L/506/1922)

The learner will:

1 Be able to carry out performance appraisals

The learner can:

- 1.1 Explain the purpose of performance reviews and appraisals
- 1.2 Explain techniques to prepare for and carry out appraisals
- 1.3 Provide a private environment in which to carry out appraisals
- 1.4 Carry out performance reviews and appraisals in accordance with organisational policies and procedures
- 1.5 Provide clear, specific and evidence-based feedback sensitively
- 1.6 Agree future actions that are consistent with appraisal findings and identified development needs

The learner will:

2 Be able to support the learning and development of individual team members

The learner can:

- 2.1 Describe training techniques that can be applied in the workplace
- 2.2 Analyse the advantages and disadvantages of learning and development interventions and methods
- 2.3 Explain organisational learning and development policies and resource availability
- 2.4 Review individuals' learning and development needs at regular intervals
- 2.5 Suggest learning and development opportunities and interventions that are likely to meet individual and business needs

Assessment guidance

Unit 22 Chair and lead meetings (Y/506/1924)

The learner will:

1 Be able to prepare to lead meetings

The learner can:

- 1.1 Identify the type, purpose, objectives, and background to a meeting
- 1.2 Identify those individuals expected, and those required to attend a meeting
- 1.3 Prepare for any formal procedures that apply to a meeting
- 1.4 Describe ways of minimising likely problems in a meeting
- 1.5 Take action to ensure that meeting documentation is prepared correctly and distributed to the agreed people within the agreed timescale

The learner will:

2 Be able to chair and lead meetings

The learner can:

- 2.1 Follow business conventions in the conduct of a meeting
- 2.2 Facilitate meetings so that everyone is involved, and the optimum possible consensus is achieved
- 2.3 Manage the agenda within the timescale of the meeting
- 2.4 Summarise the agreed actions, allocated responsibilities, timescales and any future arrangements

The learner will:

3 Be able to deal with post-meeting matters

- 3.1 Take action to ensure that accurate records of a meeting are produced and distributed in the agreed format and timescale
- 3.2 Take action to ensure that post-meeting actions are completed
- 3.3 Evaluate the effectiveness of a meeting and identify points for future improvement

Unit 22 Chair and lead meetings (Y/506/1924) (cont'd)

Assessment guidance

Assessment guidance is provided below for some assessment criteria. The purpose of this is to clarify and define elements of the assessment criteria as required. Assessment guidance provided is for example purposes only and is not intended to be exhaustive.

1.3 Formal procedures may include

- setting the time, date and place of meeting
- sending out invites
- setting an agenda.

2.1 Business conventions are a set of rules that govern the way each meeting is managed.

Unit 23 Manage conflict within a team (K/506/1927)

The learner will:

1 Understand the principles of conflict management

The learner can:

- 1.1 Evaluate the suitability of different methods of conflict management in different situations
- 1.2 Describe the personal skills needed to deal with conflict between other people
- 1.3 Analyse the potential consequences of unresolved conflict within a team
- 1.4 Explain the role of external arbitration and conciliation in conflict resolution

The learner will:

2 Be able to reduce the potential for conflict within a team

The learner can:

- 2.1 Communicate to team members their roles, responsibilities, objectives and expected standards of behaviour
- 2.2 Explain to team members the constraints under which other colleagues work
- 2.3 Review systems, processes, situations and structures that are likely to give rise to conflict in line with organisational procedures
- 2.4 Take action to minimise the potential for conflict within the limits of their own authority
- 2.5 Explain how team members' personalities and cultural backgrounds may give rise to conflict

The learner will:

3 Be able to deal with conflict within a team

- 3.1 Assess the seriousness of conflict and its potential impact
- 3.2 Treat everyone involved with impartiality and sensitivity
- 3.3 Decide a course of action that offers optimum benefits
- 3.4 Explain the importance of engaging team members' support for the agreed actions
- 3.5 Communicate the actions to be taken to those who may be affected by it
- 3.6 Adhere to organisational policies and procedures, legal and ethical requirements when dealing with conflict within a team

Unit 23 Manage conflict within a team (K/506/1927) (cont'd)

Assessment guidance

Assessment guidance is provided below for some assessment criteria. The purpose of this is to clarify and define elements of the assessment criteria as required. Assessment guidance provided is for example purposes only and is not intended to be exhaustive.

1.1 **Methods of conflict management** may include, but are not exclusive to:

- avoiding
- competing
- collaborating
- compromising
- accommodating.

1.2 **Personal skills** could include:

- withholding judgement
- empathic questioning
- active listening
- assertiveness
- objectivity.

1.3 **Potential consequences** may include, but are not limited to:

- organisational
- financial
- team dynamics
- productivity
- personal.

1.4 **External arbitration** may include, but is not limited to:

- supportive
- mediation
- investigative.

2.1 **Standards of behaviour** will be relevant to the learner's place of work and organisation's procedures/policies.

- 2.2 **Constraints** may include, but are not limited to:
 - organisational
 - team
 - personal
- 3.1 **Impact** may include, but is not exclusive to:
 - decrease in productivity
 - decrease in co-operative working
 - less communication
 - lack of knowledge sharing
 - inability to meet deadlines
 - inability to meet objectives.

Unit 24 Procure products and/or services (M/506/1928)

The learner will:

1 Be able to identify procurement requirements

The learner can:

- 1.1 Explain current and likely future procurement requirements
- 1.2 Decide whether the purchase of products and/or services offers the organisation best value
- 1.3 Evaluate ethical and sustainability considerations relating to procurement
- 1.4 Justify the decision to buy products and/or services with evidence of an analysis of risk, costs and benefits

The learner will:

2 Be able to select suppliers

The learner can:

- 2.1 Explain the factors to be taken into account in selecting suppliers
- 2.2 Explain organisational procurement policies, procedures and standards
- 2.3 Explain the effect of supplier choice on the supply chain
- 2.4 Use appropriate media to publicise procurement requirements
- 2.5 Confirm the capability and track record of suppliers and their products and/or services
- 2.6 Select suppliers that meet the procurement specification

The learner will:

3 Be able to buy products and/or services

- 3.1 Explain the action to be taken in the event of problems arising
- 3.2 Agree contract terms that are mutually acceptable within their own scope of authority
- 3.3 Record agreements made, stating the specification, contract terms and any post-contract requirements
- 3.4 Adhere to organisational policies and procedures, legal and ethical requirements

Unit 24 Procure products and/or services (M/506/1928) (cont'd)

Assessment guidance

Assessment guidance is provided below for some assessment criteria. The purpose of this is to clarify and define elements of the assessment criteria as required. Assessment guidance provided is for example purposes only and is not intended to be exhaustive.

- 1.3 **Sustainability** is defined as 'avoiding the depletion of natural resources in the procurement process'.
- 1.4 **Risk** includes risks to the business and organisation as well as health and safety risks.
- 2.5 **Capability and track record** may be in the context of internal to or external to the learner's organisation.

Unit 25 Implement and maintain business continuity plans and processes (K/506/1930)

The learner will:

1 Be able to plan for the implementation of business continuity plans and processes

The learner can:

- 1.1 Describe the components of a business continuity plan
- 1.2 Explain the uses of a business continuity plan
- 1.3 Explain the features of different business continuity planning models
- 1.4 Explain the potential consequences of inadequate business continuity plans and processes
- 1.5 Confirm the required aim, scope and objectives of business continuity plans
- 1.6 Engage stakeholders in developing business continuity plans and processes
- 1.7 Identify business-critical products and/or services and the activities and resources that support them

The learner will:

2 Be able to implement business continuity plans and processes

The learner can:

- 2.1 Develop a framework for business continuity management
- 2.2 Recommend resources that are proportionate to the potential impact of business disruption
- 2.3 Communicate the importance and requirements of business continuity plans and processes to stakeholders
- 2.4 Meet their own objectives within the plan

The learner will:

3 Be able to maintain the fitness for purpose of ongoing business continuity plans and processes

- 3.1 Provide training for staff who may be affected
- 3.2 Validate and test the strength of business continuity plans and processes
- 3.3 Update plans and processes in the light of feedback from business continuity exercises and other sources of information

Unit 25 Implement and maintain business continuity plans and processes (K/506/1930) (cont'd)

Assessment guidance

Assessment guidance is provided below for some assessment criteria. The purpose of this is to clarify and define elements of the assessment criteria as required. Assessment guidance provided is for example purposes only and is not intended to be exhaustive.

- 1.1 A **business continuity plan** sets out how the business will operate following an incident and how it expects to return to 'business as usual' in the quickest possible time.
- 1.7 **Business critical** refers to anything that is necessary for a business to be successful.
- 2.1 **Business continuity management** is about identifying those parts of the business that cannot afford to be lost, such as:
 - information
 - premises
 - stock
 - staff.

Unit 26 Collaborate with other departments (M/506/1931)

The learner will:

1 Understand how to collaborate with other departments

The learner can:

- 1.1 Explain the need for collaborating with other departments
- 1.2 Explain the nature of the interaction between their own team and other departments
- 1.3 Explain the features of effective collaboration
- 1.4 Explain the potential implications of ineffective collaboration with other departments
- 1.5 Explain the factors relating to knowledge management that should be considered when collaborating with other departments

The learner will:

2 Be able to identify opportunities for collaboration with other departments

The learner can:

- 2.1 Analyse the advantages and disadvantages of collaborating with other departments
- 2.2 Identify with which departments collaborative relationships should be built
- 2.3 Identify the scope for and limitations of possible collaboration

The learner will:

3 Be able to collaborate with other department

- 3.1 Agree Service Level Agreements (SLAs), objectives and priorities of collaborative arrangements
- 3.2 Work with other departments in a way that contributes to the achievement of organisational objectives

Unit 26 Collaborate with other departments (M/506/1931) (cont'd)

Assessment guidance

Assessment guidance is provided below for some assessment criteria. The purpose of this is to clarify and define elements of the assessment criteria as required. Assessment guidance provided is for example purposes only and is not intended to be exhaustive.

- 1.1 **Collaborating** may include, but is not limited to:
 - meeting to discuss ideas
 - sharing information
 - sharing resources
 - working on a common project
 - secondment of team members.
- 1.5 **Knowledge management** is the process of capturing, sharing, developing and effectively using organisational knowledge.
- 3.1 **Service level agreement (SLA)** is part of a service contract where the service is formally defined.
- 3.2 **Organisational objectives** are the overall goals, purpose and mission of a business as established by its management.

Unit 27 Support remote or virtual teams (A/506/1933)

The learner will:

1 Be able to assess the support needed by remote or virtual teams

The learner can:

- 1.1 Identify the resource requirements for providing communication tools and processes for remote or virtual working
- 1.2 Specify effective tools and processes that are capable of supporting remote or virtual teams
- 1.3 Identify processes and systems that will enable people to connect to information and knowledge remotely and securely
- 1.4 Plan how to assure the safety of staff in remote teams

The learner will:

2 Be able to support remote or virtual teams

The learner can:

- 2.1 Provide guidelines, training, information and coaching to support remote or virtual teams
- 2.2 Identify areas for improvement from monitoring processes and information
- 2.3 Facilitate interactive collaboration amongst stakeholders
- 2.4 Take action to ensure that team members adhere to regulatory, professional and commercial requirements
- 2.5 Take action to ensure that data security and confidentiality issues arising from remote or virtual working are addressed
- 2.6 Take action to ensure that records management issues arising from remote or virtual working are addressed

Assessment guidance

Unit 28 Contribute to the development of a strategic plan (A/506/2046)

The learner will:

1 Understand the principles of strategic planning

The learner can:

- 1.1 Evaluate a range of strategic planning models
- 1.2 Evaluate the advantages and limitations of a range of analytical techniques
- 1.3 Analyse a range of perspectives of and approaches to business strategy

The learner will:

2 Be able to analyse the factors affecting the development of strategic plans

The learner can:

- 2.1 Evaluate political, economic, social, technological, legal and ethical factors affecting the development of strategic plans
- 2.2 Evaluate the market factors that may influence strategic planning decisions
- 2.3 Evaluate the application of scanning tools to strategy development

The learner will:

3 Be able to make a contribution to a strategic plan

The learner can:

- 3.1 Analyse the relationship between strategic intentions, strategic choice and strategy formulation
- 3.2 Make viable contributions that are consistent with strategic objectives and resource constraints
- 3.3 Evaluate the impact of a proposed strategy on a business

Assessment guidance

Unit 29 Design business processes (D/506/2055)

The learner will:

1 Understand techniques and tools that support the design of business processes

The learner can:

- 1.1 Analyse the principles of business change and business process re-engineering
- 1.2 Evaluate the concept and application of workflow patterns and usability testing
- 1.3 Evaluate a range of modelling tools
- 1.4 Analyse the factors to be taken into account when evaluating the effectiveness of business processes

The learner will:

2 Be able to develop business processes

The learner can:

- 2.1 Evaluate the scope for business process improvement and constraints
- 2.2 Generate ideas that meet defined business needs
- 2.3 Test a proposed process through a modelling exercise
- 2.4 Evaluate the feasibility and viability of a proposed process against agreed criteria
- 2.5 Establish the degree of overlap between a proposed process and existing processes and systems
- 2.6 Resolve tensions between existing and proposed systems and processes
- 2.7 Adhere to organisational policies and procedures, legal and ethical requirements when developing business processes

The learner will:

3 Be able to evaluate the effectiveness of business processes

The learner can:

- 3.1 Analyse valid information using techniques that are appropriate to the process being evaluated
- 3.2 Assess the cost and benefit of a business process to the organisation
- 3.3 Justify recommendations for the rejection, adoption or enhancements to processes with evidence

Assessment guidance

Unit 30 Develop and manage collaborative relationships with other organisations (T/506/2059)

The learner will:

1 Understand the principles of effective collaboration with other organisations

The learner can:

- 1.1 Assess the nature of potential stakeholders' interest and needs
- 1.2 Evaluate the strengths and weaknesses of stakeholder mapping techniques
- 1.3 Assess the value of a range of analytical techniques and alliance modelling
- 1.4 Evaluate the implications of collaborative relationships for risk and knowledge management
- 1.5 Evaluate the implications of collaborative relationships for the supply chain and sustainability of future working arrangements
- 1.6 Evaluate the components, use and likely effects of invoking an exit strategy

The learner will:

2 Be able to identify external collaborative relationships to be developed

The learner can:

- 2.1 Identify potential organisations that are likely to complement or enhance the work or reputation of the organisations involved
- 2.2 Analyse the potential synergies and scope for collaboration likely to benefit the organisations involved
- 2.3 Balance the benefits of collaboration against the cost requirements and any potentially adverse aspects
- 2.4 Justify decisions and recommendations with evidence

The learner will:

3 Be able to collaborate with other organisations

- 3.1 Agree mutually acceptable terms of reference
- 3.2 Develop a viable stakeholder engagement plan that is consistent with organisational strategy, objectives and values
- 3.3 Develop arrangements to manage relationships that will realise the benefits of collaboration
- 3.4 Collaborate within agreed terms of reference in a way that enhances the reputation of the organisation and fosters productive working relationships
- 3.5 Evaluate the effectiveness of ongoing collaborative relationships

Unit 30 Develop and manage collaborative relationships with other organisations (T/506/2059) (cont'd)

Assessment guidance

Unit 31 Optimise the use of technology (F/506/2064)

The learner will:

1 Understand the principles underpinning the optimisation of technology

The learner can:

- 1.1 Explain how to keep up-to-date with technological developments
- 1.2 Analyse the requirements of organisational procurement processes
- 1.3 Evaluate the implications of technology for business continuity and crisis management plans
- 1.4 Evaluate the legal implications of changes to the use of technology
- 1.5 Analyse the requirements of a technology strategy

The learner will:

2 Be able to scope the use of technology

- 2.1 Establish evaluation criteria for the use of technology including extent of use, value, efficiency and quality
- 2.2 Evaluate the current use of technology against agreed criteria
- 2.3 Identify the scope for improvement including training, adaptations to existing systems and the implementation of new systems
- 2.4 Identify the strategic implications of changes to the use of technology
- 2.5 Assess the risks, limitations and benefits of changes to the use of technology

Unit 31 Optimise the use of technology (F/506/2064) (cont'd)

The learner will:

3 Be able to optimise the use of technological solutions

The learner can:

- 3.1 Specify technological requirements and priorities including the input of others in accordance with organisational technology strategy
- 3.2 Take action to ensure the compatibility of technological plans and systems with other systems, processes and plans
- 3.3 Recommend technological solutions that meet the specified objectives

The learner will:

4 Be able to manage the use of technology

The learner can:

- 4.1 Develop procedures that address all aspects of the technology and their implications
- 4.2 Take action to ensure that everyone using the technology is adequately trained and equipped4.3 Promote the benefits of technology
- 4.3 Promote the benefits of technology4.4 Use monitoring techniques that are appropriate to the nature of the work carried out and the
- system
- 4.5 Take prompt corrective action in the event of problems arising

Assessment guidance

Unit 32 Manage product and/or service development (Y/506/2068)

The learner will:

1 Understand the development of new or improved products and/or services

The learner can:

- 1.1 Analyse the stages of the development process, product life cycle and their requirements
- 1.2 Explain the requirements of market segmentation
- 1.3 Analyse the factors affecting buyer behaviour
- 1.4 Evaluate the use of market analytical tools when developing new or improved products and/or services

The learner will:

2 Be able to establish the need for new or improved products and/or services

The learner can:

- 2.1 Establish criteria by which the need for new or improved products and/or services will be evaluated
- 2.2 Evaluate customers' and potential customers' perceptions of the uses, value and quality of proposed products and/or services
- 2.3 Identify competitor activity that may have an impact on the market for new or improved products and/or services
- 2.4 Assess the likely impact of customers' culture and behaviour on potential sales

The learner will:

3 Be able to manage the development of new or improved products and/or services

The learner can:

- 3.1 Take action to ensure that proposals are consistent with organisational strategy, objectives and values
- 3.2 Assess the costs of developing new or improved products and/or services
- 3.3 Assess the viability of products and/or services by carrying out viability tests
- 3.4 Evaluate the degree of success of new or improved products and/or services

Assessment guidance

Unit 33 Encourage innovation (J/506/2292)

The learner will:

1 Be able to identify opportunities for innovation

The learner can:

- 1.1 Analyse the advantages and disadvantages of techniques used to generate ideas
- 1.2 Explain how innovation benefits an organisation
- 1.3 Explain the constraints on their own ability to make changes
- 1.4 Agree with stakeholders terms of reference and criteria for evaluating potential innovation and improvement
- 1.5 Engage team members in finding opportunities to innovate and suggest improvements
- 1.6 Monitor performance, products and/or services and developments in areas that may benefit from innovation
- 1.7 Analyse valid information to identify opportunities for Innovation and improvement

The learner will:

2 Be able to generate and test ideas for innovation and improvement

The learner can:

- 2.1 Generate ideas for innovation or improvement that meet the agreed criteria
- 2.2 Test selected ideas that meet viability criteria
- 2.3 Evaluate the fitness for purpose and value of the selected ideas
- 2.4 Assess potential innovations and improvements against the agreed evaluation criteria

The learner will:

3 Be able to implement innovative ideas and improvements

- 3.1 Explain the risks of implementing innovative ideas and improvements
- 3.2 Justify conclusions of efficiency and value with evidence
- 3.3 Prepare costings and schedules of work that will enable efficient implementation
- 3.4 Design processes that support efficient implementation

Unit 33 Encourage innovation (J/506/2292) (cont'd)

Assessment guidance

Assessment guidance is provided below for some assessment criteria. The purpose of this is to clarify and define elements of the assessment criteria as required. Assessment guidance provided is for example purposes only and is not intended to be exhaustive.

- 1.1 **Techniques** may include, but are not exclusive to;
 - brainstorming
 - NGT Nominal Group Technique
 - use of customer feedback
 - attribute listing
 - need identification
 - synetics
 - idea screening.
- 1.4 Stakeholders may include, but are not exclusive to:
 - shareholders
 - directors
 - colleagues and managers
 - customers
 - the local community in which a business operates
 - standards agencies.
- 1.5 **Innovate** refers to making positive changes to current methods, ideas or products.
- 2.3 **Value** refers to the benefits of the ideas and could include:
 - increased workplace efficiency
 - greater market share
 - increased turnover
 - customer satisfaction
 - improved social/environmental reputation etc.

Unit 34 Manage the impact of work activities on the environment (J/506/2907)

The learner will:

1 Understand how to support environmentally-friendly working practices

The learner can:

- 1.1 Explain how to carry out an environmental impact analysis
- 1.2 Compare sources of specialist advice on environmentally-friendly working practices
- 1.3 Analyse the business and environmental benefits of effective energy management policies
- 1.4 Explain the health and safety requirements for the use and disposal of resources and waste

The learner will:

2 Be able to organise work so as to minimise the impact on the environment

The learner can:

- 2.1 Analyse potentially adverse effects on the environment caused by work activities
- 2.2 Evaluate the effectiveness of methods of improving environmental sustainability in an organisation
- 2.3 Implement plans and procedures to adapt work practices to make them more environmentallyfriendly
- 2.4 Develop a system for colleagues to recommend improvements to make work practices more environmentally-friendly

Unit 34 Manage the impact of work activities on the environment (J/506/2907) (cont'd)

The learner will:

3 Be able to manage the environmental impact of the use of resources

The learner can:

- 3.1 Explain when to obtain specialist environmental management advice
- 3.2 Explain where to seek specialist environmental management advice
- 3.3 Determine the environmental impact of the use of different physical resources
- 3.4 Develop procedures for the disposal of waste and unwanted resources in a way that minimises the impact on the environment
- 3.5 Evaluate the effectiveness of organisational environmental policies and procedures
- 3.6 Adhere to organisational policies and procedures, legal and ethical requirements

Assessment guidance

Unit 35 Recruitment, selection and induction practice (R/506/2909)

The learner will:

1 Understand the principles and theories underpinning recruitment, selection and induction practice

The learner can:

- 1.1 Explain workforce planning techniques
- 1.2 Describe the information needed to identify recruitment requirements
- 1.3 Assess the impact of an organisation's structure and culture on its recruitment and selection policies and practices
- 1.4 Analyse the factors involved in establishing recruitment and selection criteria
- 1.5 Evaluate the suitability of different recruitment and selection methods for different roles
- 1.6 Analyse patterns of employment that affect the recruitment of staff
- 1.7 Explain the factors to be taken into account when developing job specifications, personal specifications and job advertisements
- 1.8 Explain the induction process
- 1.9 Explain the relationship between human resource processes and the induction processes

The learner will:

2 Be able to recruit people into an organisation

- 2.1 Determine current staffing needs
- 2.2 Identify current skills needs from identified staffing needs
- 2.3 Identify future workforce needs
- 2.4 Develop a resourcing plan that addresses identified needs within budgetary limitations
- 2.5 Evaluate the cost-effectiveness of different methods of recruitment for an identified role
- 2.6 Explain how recruitment policies and practices meet legal and ethical requirements
- 2.7 Select the most appropriate method of recruitment for identified roles

Unit 35 Recruitment, selection and induction practice (R/506/2909) (cont'd)

The learner will:

3 Be able to select appropriate people for the role

The learner can:

- 3.1 Plan assessment processes that are valid and reliable
- 3.2 Provide those involved in the selection process with sufficient information to enable them to make informed decisions
- 3.3 Justify assessment decisions with evidence
- 3.4 Inform applicants of the outcome of the process in line with organisational procedures
- 3.5 Evaluate the effectiveness of the selection process
- 3.6 Adhere to organisational policies and procedures, legal and ethical requirements when carrying out selection assessments

The learner will:

4 Be able to induct people into an organisation

The learner can:

- 4.1 Develop induction materials that meet operational and new starters' needs
- 4.2 Explain to new starters organisational policies, procedures and structures
- 4.3 Explain to new starters their role and responsibilities
- 4.4 Explain to new starters their entitlements and where to go for help
- 4.5 Assess new starters' training needs
- 4.6 Confirm that training is available that meets operational and new starters' needs
- 4.7 Provide support that meets new starters' needs throughout the induction period

Assessment guidance

Unit 36 Manage Health and Safety in own area of responsibility (D/504/4056)

The learner will:

1 Understand responsibilities and liabilities in relation to health and safety legislation

The learner can:

- 1.1 Evaluate personal responsibilities and liabilities under health and safety legislation
- 1.2 Describe an organisation's responsibilities and liabilities under health and safety legislation
- 1.3 Identify specialists to consult with when health and safety issues outside own remit are identified

The learner will:

2 Understand how to assess, monitor and minimise health and safety risks in own area of responsibility

The learner can:

- 2.1 Describe the types of hazards and risks that may arise in relation to health and safety
- 2.2 Explain how to use systems for identifying hazards and assessing risks
- 2.3 Explain how to monitor, evaluate and report on health and safety within own area of responsibility
- 2.4 Describe the types of actions which should be undertaken to control or eliminate health and safety hazards.

The learner will:

3 Be able to review health and safety policy in own area of responsibility

- 3.1 Review written health and safety policy against requirements for own area of responsibility
- 3.2 Communicate any recommendations for changes to health and safety policy to relevant individuals

Unit 36 Manage Health and Safety in own area of responsibility (D/504/4056) (cont'd)

The learner will:

4 Be able to communicate health and safety policy in own area of responsibility

The learner can:

- 4.1 Communicate written health and safety policy to all people in own area of responsibility and other relevant parties
- 4.2 Ensure all people in own area of responsibility and other relevant parties understand written health and safety policy

The learner will:

5 Be able to monitor health and safety in own area of responsibility

The learner can:

- 5.1 Evaluate systems for identifying and assessing health and safety hazards and risks within own area of responsibility
- 5.2 Assess working environment within own area of responsibility against organisation's health and safety policy
- 5.3 Identify and evaluate non-compliance with health and safety policy and practices within own area of responsibility
- 5.4 Take appropriate action to eliminate or control identified hazards and identified risks
- 5.5 Evaluate health and safety requirements in project or operational plans within own area of responsibility

Assessment guidance

Unit 37 Contribute to the design and development of an information system (A/506/1950)

The learner will:

1 Understand information system design requirements

The learner can:

- 1.1 Analyse the requirements, advantages and limitations of different ways of storing and managing information in an organisation
- 1.2 Assess the ways in which information can be used by an organisation
- 1.3 Evaluate the implications of data protection requirements for the design of an information system

The learner will:

2 Be able to contribute to the specification of an information system

The learner can:

- 2.1 Identify the users and stakeholders of an information system
- 2.2 Identify the information that will be managed within a system
- 2.3 Analyse the impact of budgetary constraints on the design of an information system
- 2.4 Specify the functionality of a system that is capable of delivering agreed requirements
- 2.5 Specify access and security restrictions and systems that meet the design specification of an information system
- 2.6 Identify resources needed to implement and operate the system
- 2.7 Adhere to organisational policies and procedures, legal and ethical requirements when contributing to the specification of an information system

The learner will:

3 Be able to recommend options for the development of an information system

The learner can:

- 3.1 Evaluate the advantages and limitations of proprietary and customised information systems
- 3.2 Evaluate the advantages and limitations of designing a system in-house and commissioning a system from an external source
- 3.3 Identify the implications of testing information systems before finalising the specification
- 3.4 Justify recommendations for the development of an information system based on an analysis of cost-effectiveness and functionality

Assessment guidance

Unit 38 Manage information systems (F/506/1951)

The learner will:

1 Understand the management of information systems

The learner can:

- 1.1 Explain the uses of an information system
- 1.2 Describe typical information system interfaces
- 1.3 Analyse the implications of system updates and system developments to an organisation
- 1.4 Analyse the use of stakeholders' feedback on the effectiveness of an information system
- 1.5 Evaluate the implications of data protection requirements for the management and use of an information system

The learner will:

2 Be able to set up information system processes

The learner can:

- 2.1 Develop standard operating procedures for administrative processes that meet organisational and legal requirements
- 2.2 Implement management processes that are capable of identifying and resolving problems
- 2.3 Analyse users' training needs for an information system

The learner will:

3 Be able to manage an information system

The learner can:

- 3.1 Monitor the quality of information against agreed key performance indicators (KPIs)
- 3.2 Update information systems in line with business and users' needs
- 3.3 Provide training and support in the use of information systems to users and stakeholders
- 3.4 Manage problems in the information system in a way that minimises disruption to business
- 3.5 Evaluate the effectiveness of an information system
- 3.6 Make recommendations for improvements that will enhance the efficiency of an information system
- 3.7 Adhere to organisational policies and procedures, legal and ethical requirements in the management of an information system

Assessment guidance

Unit 39 Manage events (M/506/1959)

The learner will:

1 Understand the management of an event

The learner can:

- 1.1 Explain how organisational objectives will be met by an event
- 1.2 Explain the flexibilities and constraints of an event's budget
- 1.3 Evaluate the use of project management techniques in event management
- 1.4 Analyse how models of contingency and crisis management can be applied to event management
- 1.5 Analyse the use of customer relationship management (CRM) systems to attract attendees
- 1.6 Evaluate the application of the principles of logistics to event management
- 1.7 Describe the insurance requirements of an event

The learner will:

2 Be able to manage the planning of an event

- 2.1 Identify the purpose of an event and the key messages to be communicated
- 2.2 Identify target attendees for an event
- 2.3 Assess the impact of an event on an organisation and its stakeholders
- 2.4 Establish requirements for resources, location, technical facilities, layout, health and safety
- 2.5 Identify how event-related risks and contingencies will be managed
- 2.6 Develop an event plan that specifies objectives, success and evaluation criteria
- 2.7 Make formal agreements for what will be provided, by whom and when
- 2.8 Determine methods of entry, security, access and pricing

Unit 39 Manage events (M/506/1959) (cont'd)

The learner will:

3 Be able to manage an event

The learner can:

- 3.1 Manage the allocation of resources in accordance with the event management plan
- 3.2 Respond to changing circumstances in accordance with contingency plans
- 3.3 Deliver agreed outputs within the timescale
- 3.4 Manage interdependencies, risks and problems in accordance with the event management plan
- 3.5 Comply with the venue, insurance and technical requirements
- 3.6 Apply the principles and good practice of customer care when managing an event
- 3.7 Adhere to organisational policies and procedures, legal and ethical requirements when managing an event

The learner will:

4 Be able to follow up an event

The learner can:

- 4.1 Ensure that all post-event leads, or actions are followed up
- 4.2 Optimise opportunities to take actions that are likely to further business objectives
- 4.3 Evaluate the effectiveness of an event against agreed criteria

Assessment guidance

Unit 40 Review the quality of customer service (F/506/2176)

The learner will:

1 Understand how to review the quality of customer service

The learner can:

- 1.1 Explain the value of measuring the quality of customer service
- 1.2 Analyse the criteria for and factors involved in setting customer service standards
- 1.3 Explain how to construct representative samples
- 1.4 Analyse methods of validating information and information sources
- 1.5 Explain how to set and use customer service performance metrics
- 1.6 Explain the use of customer feedback in the measurement of customer service
- 1.7 Analyse the advantages and disadvantages of a range of data analysis methods

The learner will:

2 Be able to plan the measurement of customer service

The learner can:

- 2.1 Identify the features of customer service against which customer satisfaction can be measured
- 2.2 Select data collection methods that are valid and reliable
- 2.3 Specify monitoring techniques that measure customer satisfaction
- 2.4 Establish evaluation objectives and key performance indicators (KPIs) in the measurement of customer service
- 2.5 Specify the information to be collected

The learner will:

3 Be able to evaluate the quality of customer service

The learner can:

- 3.1 Validate the information collected to identify useable data
- 3.2 Use information analysis methods that are appropriate to the nature of the information collected
- 3.3 Identify instances of effective customer service, shortfalls and gaps from the information analysis against agreed criteria
- 3.4 Develop recommendations that address identified areas for improvement supported by evidence

Assessment guidance

Unit 41 Contribute to the improvement of business performance (D/506/1911)

The learner will:

1 Understand the principles of resolving business problems

The learner can:

- 1.1 Explain the use of different problem-solving techniques
- 1.2 Explain the organisational and legal constraints relating to problem-solving
- 1.3 Describe the role of stakeholders in problem-solving
- 1.4 Describe the steps in the business decision-making process
- 1.5 Analyse the implications of adopting recommendations and implementing decisions to solve business problems

The learner will:

2 Understand improvement techniques and processes

- 2.1 Describe the purpose and benefits of continuous improvement
- 2.2 Analyse the features, use and constraints of different continuous improvement techniques and models
- 2.3 Explain how to carry out a cost-benefit analysis
- 2.4 Explain the importance of feedback from customers and other stakeholders in continuous improvement

Unit 41 Contribute to the improvement of business performance (D/506/1911) (cont'd)

The learner will:

3 Be able to solve problems in business

The learner can:

- 3.1 Identify the nature, likely cause and implications of a problem
- 3.2 Evaluate the scope and scale of a problem
- 3.3 Analyse the possible courses of action that can be taken in response to a problem
- 3.4 Use evidence to justify the approach to problem-solving
- 3.5 Develop a plan and success criteria that are appropriate to the nature and scale of a problem
- 3.6 Obtain approval to implement a solution to a problem
- 3.7 Take action to resolve or mitigate a problem
- 3.8 Evaluate the degree of success and scale of the implications of a solved problem

The learner will:

4 Be able to contribute to the improvement of activities

The learner can:

- 4.1 Identify the nature, scope and scale of possible contributions to continuous improvement activities
- 4.2 Measure changes achieved against existing baseline data
- 4.3 Calculate performance measures relating to cost, quality and delivery
- 4.4 Justify the case for adopting improvements identified with evidence
- 4.5 Develop standard operating procedures and resource plans that are capable of implementing agreed changes

Assessment guidance

Unit 42 Negotiate in a business environment (H/506/1912)

The learner will:

1 Understand the principles underpinning negotiation

The learner can:

- 1.1 Describe the requirements of a negotiation strategy
- 1.2 Explain the use of different negotiation techniques
- 1.3 Explain how research on the other party can be used in negotiations
- 1.4 Explain how cultural differences might affect negotiations

The learner will:

2 Be able to prepare for business negotiations

The learner can:

- 2.1 Identify the purpose, scope and objectives of the negotiation
- 2.2 Explain the scope of their own authority for negotiating
- 2.3 Prepare a negotiating strategy
- 2.4 Prepare fall-back stances and compromises that align with the negotiating strategy and priorities
- 2.5 Assess the likely objectives and negotiation stances of the other party
- 2.6 Research the strengths and weaknesses of the other party

The learner will:

3 Be able to carry out business negotiations

The learner can:

- 3.1 Carry out negotiations within responsibility limits in a way that optimises opportunities
- 3.2 Adapt the conduct of the negotiation in accordance with changing circumstances
- 3.3 Maintain accurate records of negotiations, outcomes and agreements made
- 3.4 Adhere to organisational policies and procedures, and legal and ethical requirements when carrying out business negotiations

Assessment guidance

Unit 43 Resolve customers' problems (K/506/2169)

The learner will:

1 Understand the monitoring and resolution of customers' problems

The learner can:

- 1.1 Assess the suitability of a range of techniques for monitoring customer problems
- 1.2 Explain how to use the resolution of customers' problems to improve products and/or services
- 1.3 Explain how the successful resolution of customers' problems contributes to customer loyalty and enhanced business performance
- 1.4 Explain the features of negotiating techniques used to resolve customers' problems

The learner will:

2 Be able to deal with customers' problems

The learner can:

- 2.1 Confirm the nature and cause of customers' problems
- 2.2 Explain when customers' problems should be treated as complaints
- 2.3 Explain the benefits to customers and the organisation of the options available to solve problems
- 2.4 Explain the drawbacks to customers and the organisation of the options available to solve problems
- 2.5 Explain to customers the options for resolving their problems
- 2.6 Agree solutions that meet customers' and organisational requirements within their own levels of authority
- 2.7 Inform colleagues of the nature of problems and actions taken
- 2.8 Evaluate the effectiveness of the resolution of customers' problems
- 2.9 Adhere to organisational policies and procedures, legal and ethical requirements when dealing with customers' problems

Assessment guidance

Unit 44 Resolve customers' complaints (R/506/2151)

The learner will:

1 Understand the monitoring and resolution of customers' complaints

The learner can:

- 1.1 Assess the suitability of a range of monitoring techniques for customers' complaints
- 1.2 Explain how to identify those complaints that should prompt a review of the service offer and service delivery
- 1.3 Explain negotiating techniques used to resolve customers' complaints
- 1.4 Explain conflict management techniques used in dealing with upset customers
- 1.5 Explain organisational procedures for dealing with customer complaints
- 1.6 Explain when to escalate customers' complaints
- 1.7 Explain the cost and regulatory implications of admitting liability on the basis of a customer complaint
- 1.8 Explain the advantages and limitations of offering compensation or replacement products and/or services

The learner will:

2 Be able to deal with customers' complaints

The learner can:

- 2.1 Confirm the nature, cause and implications of customers' complaints
- 2.2 Take personal responsibility for dealing with complaints
- 2.3 Communicate in a way that recognises customers' problems and understands their points of view
- 2.4 Explain the advantages and limitations of different complaint response options to customers
- 2.5 Explain the advantages and limitations of different complaint response options to the organisation
- 2.6 Keep customers informed of progress
- 2.7 Agree solutions with customers that address the complaint, and which are within the limits of their own authority
- 2.8 Record the outcome of the handling of complaints for future reference
- 2.9 Adhere to organisational policies and procedures, legal and ethical requirements when dealing with customers' complaints

Assessment guidance

Unit 45 Analyse competitor activity (Y/502/9927)

The learner will:

1 Be able to identify competitor activity

The learner can:

- 1.1 Identify organisations competing for the same customers
- 1.2 Identify potentially threatening competitor activity
- 1.3 Identify competitors' objectives
- 1.4 Identify valid sources of information on competitors and their activity
- 1.5 Explain the advantages and disadvantages of sources of Information on competitors and their activity

The learner will:

2 Be able to determine the nature of the threat posed by competitor activity

The learner can:

- 2.1 Assess the strengths and weaknesses of competitor activity against agreed criteria
- 2.2 Assess the strengths and weaknesses of competitors' products and/or services against agreed criteria
- 2.3 Determine the nature and extent of the possible threat posed by competitor activity and products and/or services

Assessment guidance

This unit must be assessed in line with Skills CFA Sales Standards Assessment Strategy.

Please visit the qualification page on the NCFE website.

Unit 46 Developing sales proposals (A/502/8656)

The learner will:

1 Understand how to write sales proposals

The learner can:

- 1.1 Explain how to write a proposal that differentiates the offer from that of a competitor and promotes organisational strengths
- 1.2 Describe how to put together a persuasive argument based on quantitative and qualitative evidence
- 1.3 Explain the importance of addressing the brief in tender documentation
- 1.4 Explain the importance of using the "house style" in proposals
- 1.5 Explain the legal and ethical issues relating to sales proposals
- 1.6 Explain the client's procedures for submitting sales proposals

The learner will:

2 Be able to develop sales proposals

The learner can:

- 2.1 Ensure the prospects or customer's requirements are addressed in the proposal
- 2.2 Ensure that all identified issues requiring clarification are resolved before the proposal is finalised
- 2.3 Identify the conditions and constraints which need to be included within the proposal in order to protect the organisation's interests
- 2.4 Present the proposal in "house style"
- 2.5 Ensure that the proposal is based on market factors
- 2.6 Provide the required level of detail as briefed by the prospect or customer
- 2.7 Ensure that the price reflects the value within the proposal
- 2.8 Gain internal approval before submission
- 2.9 Supply the proposal within the agreed timescale

The learner will:

3 Be able to evaluate the proposal

The learner can:

- 3.1 Obtain feedback from colleagues and the customer on the proposal
- 3.2 Evaluate the outcome of the proposal and recommend improvements for the future

Assessment guidance

This unit must be assessed in line with Skills CFA Sales Standards Assessment Strategy.

Please visit the qualification page on the NCFE website.

Unit 47 Prioritising information for sales planning (D/502/8651)

The learner will:

1 Understand sources and types of information that support sales

The learner can:

- 1.1 Describe the information about customers' behaviour that is relevant to sales
- 1.2 Explain the nature of competitors' sales activities
- 1.3 Explain the relevance of information from the external business environment to sales
- 1.4 Describe sources of business information relevant to sales

The learner will:

2 Understand internal information that supports sales

The learner can:

- 2.1 Describe the customer base of the organisation
- 2.2 Explain organisational information storage procedures
- 2.3 Explain organisational procedures for communicating sales-based information to the sales team

The learner will:

3 Be able to carry out a business audit of the internal and external sales environment

- 3.1 Obtain information about customers and competitors from a variety of sources to enable a business audit to be conducted
- 3.2 Organise sales information to support effective sales planning
- 3.3 Prioritise the internal strengths and weaknesses, and external opportunities and threats the organisation faces in relation to sales objectives

Unit 47 Prioritising information for sales planning (D/502/8651) (cont'd)

The learner will:

4 Be able to use sales information to support the sales planning function

The learner can:

- 4.1 Monitor trends and developments that impact on business and sales activities against agreed criteria
- 4.2 Identify market developments and their implications for organisational sales plans
- 4.3 Ensure that sales information is communicated to those who need it in accordance with organisational procedures

Assessment guidance

This unit must be assessed in line with Skills CFA Sales Standards Assessment Strategy.

Please visit the qualification page on the NCFE website.

Unit 48 Manage customer service operations (M/506/2898)

The learner will:

1 Understand the management of customer service operations

The learner can:

- 1.1 Explain the basis for allocating resources
- 1.2 Assess the suitability of a range of methods to monitor customer service operations
- 1.3 Explain the strategies needed to deliver seamless customer service
- 1.4 Explain techniques used to develop solutions to problems
- 1.5 Evaluate sources of information on customer performance data
- 1.6 Analyse a range of techniques to identify patterns and trends in customer behaviour and customer service performance
- 1.7 Analyse a range of possible improvements to customer service operations

The learner will:

2 Be able to plan customer service operations

- 2.1 Define the service offer to meet identified customer expectations
- 2.2 Develop plans that will enable sustainable and consistent customer service operations to agreed standards
- 2.3 Develop contingencies that address identified risks
- 2.4 Specify targets, objectives, key performance indicators (KPIs) and monitoring arrangements
- 2.5 Communicate objectives, targets, standards and procedures to staff

Unit 48 Manage customer service operations (M/506/2898) (cont'd)

The learner will:

3 Be able to manage customer service operations

The learner can:

- 3.1 Allocate resources according to agreed priorities
- 3.2 Keep staff informed of developments in the customer service offer
- 3.3 Keep staff informed of developments in best practice for the delivery of customer service
- 3.4 Maintain positive working relationships amongst staff
- 3.5 Carry out monitoring activities in accordance with plans
- 3.6 Manage deviations from expected performance and service failures in accordance with contingency plans
- 3.7 Use feedback from staff and customers to make improvements
- 3.8 Take action within the limits of their responsibility to make improvements to customer service performance

The learner will:

4 Be able to prepare staff for the delivery of customer service

The learner can:

- 4.1 Confirm that staff understand the vision, objectives, roles, plans, standards and procedures to deliver customer service
- 4.2 Provide training and support that will enable staff to deliver customer service to the required standards
- 4.3 Communicate to staff their roles, responsibilities and work plans in line with delivery plans

The learner will:

5 Be able to measure customer service performance

The learner can:

- 5.1 Take action to ensure that systems to collect agreed performance data are in place
- 5.2 Identify trends of customer behaviour and customer service performance from performance data
- 5.3 Benchmark performance against agreed measures
- 5.4 Address identified anomalies and problems
- 5.5 Identify areas for improvement within customer service

Assessment guidance

Section 4

General information



General information

Equal opportunities

NCFE fully supports the principle of equal opportunities and opposes all unlawful or unfair discrimination on the grounds of ability, age, colour, culture, disability, domestic circumstances, employment status, gender, marital status, nationality, political orientation, racial origin, religious beliefs, sexual orientation and social background. NCFE aims to ensure that equality of opportunity is promoted and that unlawful or unfair discrimination, whether direct or indirect, is eliminated both in its own employment practices and in access to its qualifications. A copy of our Diversity and Equality policy is available on the NCFE website.

Diversity, access and inclusion

Our qualifications and associated assessments are designed to be accessible, inclusive and nondiscriminatory. NCFE regularly evaluates and monitors the 6 diversity strands (gender, age, race, disability, religion, sexual orientation) throughout the development process as well as throughout the delivery, external moderation and external assessment processes of live qualifications. This ensures that positive attitudes and good relations are promoted, discriminatory language is not used, and our assessment procedures are fully inclusive.

Candidates who require reasonable adjustments or special consideration should discuss their requirements with their Tutor who should refer to our Reasonable Adjustments and Special Considerations policy for guidance.

For more information on the Reasonable Adjustments and Special Considerations policy please see the NCFE website

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