



# Purpose Statement 19+

**NCFE Level 1 Certificate in Interactive Media  
QN: 500/8053/2**

## **Purpose Statement**

### **Who is this qualification for?**

The Level 1 Certificate in Interactive Media is designed to provide learners with an underpinning knowledge of the processes and principles of interactive media.

The Certificate in Interactive Media complements GCSE qualifications. It is aimed at 14 to 16 year olds studying the Key Stage 4 curriculum who are interested in the industry.

This qualification focuses on an applied study of the interactive media sector and learners will gain a broad knowledge and understanding of working in the sector.

The qualification has been designed to sit alongside the requirements of core GCSE subjects. It is appropriate for learners who are motivated and challenged by learning through hands-on experiences and through content which is concrete and related directly to those experiences.

### **What will the learner study as part of this qualification?**

The NCFE Level 1 Certificate in Interactive Media will enable learners to develop basic skills in the use of interactive media and the underpinning knowledge of interactive media processes.

The qualification will:

- develop a broad understanding of interactive media
- enable learners to use equipment and software competently and safely
- explore the uses of interactive media and its products
- understand how to use interactive media to meet the needs of a design brief
- produce an interactive media product

The requirement for learners to complete 4 mandatory units ensures they will gain an in-depth introduction to interactive media. Learners will develop basic skills in response to a given design brief.

Learners will develop their ideas, plan and produce their final work and review what they have learnt in the context of the whole development process. Health and safety procedures are followed throughout to ensure that equipment is prepared and used correctly in line with relevant regulations.

### **Which subjects will complement this course?**

The following subject areas will complement this course:

- Computing
- Computer Science
- IT User Skills
- Graphic Design
- Creative and Media

**Progression opportunities - what could this qualification lead to?**

Depending on the grade the learner achieves in the qualification, they could progress onto Level 2 and/or GCSEs.

Learners who achieve this qualification could progress into further education, including:

- NCFE Levels 2 and 3 Interactive Media
- NCFE Levels 2 and 3 Art and Design
- NCFE Levels 2 and 3 Creative Craft qualifications
- Level 2 Certificate in Photography
- Level 2 Award in Graphic Design
- Level 2 Certificate in Working in the Creative Crafts Industry
- Level 2 Certificate in Preparing to Work in Creative Media
- Level 2 Certificate in Art, Design and Creative Studies
- NCFE Level 2 Award or Certificate in Developing Enterprise Skills
- NCFE Level 2 Award or Certificate in Employability Skills

The understanding and skills gained through this qualification could be useful to progress onto an apprenticeship in the interactive media sector.

This qualification will enhance learners' job opportunities; potential career opportunities at this level could include junior roles as:

- Digital Media Apprentice
- Website Design Assistant
- Product Design Assistant
- Marketing Assistant
- Retail Assistant

**Further information**

For more information about the NCFE Level 1 Certificate in Interactive Media (500/80563/2) please see the support materials tab on the qualification page on the NCFE website.