

Suite A, Wearfield, Enterprise Park East Sunderland SR5 2TA

11th July 2019

NCFE Q6 Quorum Business Park Benton Lane Newcastle upon Tyne NE12 8BT

Dear Vicky

Level 1/2 Technical Award in Business and Enterprise (603/2955/5)

I can confirm that we recognise and support the above qualification

North East Enterprise Agency is a unique collaboration of multi-award winning enterprise agencies supporting businesses across the North East of England. Our nine partners are all well-known and long-established locally and each has an excellent track record in delivering services to help North East businesses start, develop and grow.

V Cert Technical Awards are DfE approved, broad, high-quality, rigorous level 1 and level 2 qualifications that equip learners with applied knowledge and associated practical skills not usually acquired through general education.

I believe this qualification provides learners with a solid foundation enabling progression into a range of post-16 pathways whilst being recognised alongside other qualifications at the same level. I confirm that this V Cert offers the same level or quality and rigor as GCSEs at key stage 4.

The understanding and skills gained through this qualification will enable learners to gain a broad understanding and knowledge of working in the sector including legal structures, marketing, market research, operations management, resource planning, human resources, funding, finance and planning. This will support them to progress into self-employment or in to an influential role within business

I am the Skills Projects Manager at North East Enterprise Agency. My role is to develop and implement projects related to the skills development of enterprising and entrepreneurial people in North East England. I design programmes to meet the needs of learners and manage project delivery including performance and quality, measuring and reporting on both to NEEAL Board, sub-contractors and funders.

I am responsible for driving improvement in performance and quality through production of clear and useful management information, sharing of good practice and a regime of regular performance meetings and I lead a network of 9 enterprise agencies to deliver on contract outputs. I have also led on the development of a new brand and website for the organisation, and am responsible for business development and income stream diversification.

I have also been working to establish a new department of full cost training. I left school after A-levels, but returned to HE later in life when I completed a degree with the Open University. I also have a level 3 qualification in adult learning and a level 2 in information, advice and guidance. I have a background of working in middle and senior management in further education, before joining North East Enterprise Agency.

By signing below I provide my consent for the contents of this letter to be published electronically on NCFE Group websites for the purposes of demonstrating endorsement and understand that quotes could be used in marketing material. I also acknowledge that the contents of this letter may be kept on record by NCFE Group where required for audit, legal or regulatory purposes.

Yours sincerely

Adam Clemerson Skills Project Manager North East Enterprise Agency Ltd adam@neeal.co.uk 0191 5166145