

External Assessment Sample paper

NCFE Level 3 Applied General
Certificate in Art and Design
(601/8898/4)

Paper number: **Sample paper**
Assessment window: N/A

Centre number		Learner number	
Surname			
Other names			

Learner declaration:

I confirm that the work contained in this external assessment is all my own work.
I have not copied work from anyone else.
I have not copied work directly from handouts/internet/textbooks or any other publication.
If I have used a quote, then I have referenced this appropriately.

Learner's signature:

Date:

Time allowed: 18 hours

There are 5 hours of preparation time.

You'll work on Task 1 during this time.

There are 13 hours of timed external assessment.

You'll work on Tasks 2 and 3 during this time.

General instructions for learners

- **You MUST attempt/complete all the tasks to address all assessment criteria fully. You cannot achieve a Pass grade unless you meet the required standard in all the tasks.**
 - Read the tasks carefully and make sure that you understand:
 - what you need to do to complete each task
 - what you need to submit
 - how much time you need to allow for each task.
 - Talk to your Teacher about anything you are unsure of during the preparation period.
 - All the work you submit must be your own.
 - Make sure that all your work (including preparation work and timed external assessment work) is clearly identified with your name, your centre number, your learner number and relevant task numbers.
 - The Invigilator will explain where you will save/store your work between each external assessment session.
 - Record all your responses, ideas, thoughts and developments in a suitable format, eg in a portfolio, drawing book, sketchbook, notebook, word-processed document, or in a digital form.
 - You can use your school's intranet and the internet for the preparation tasks to support your research and inform your final piece of work; however, you cannot copy directly from the internet. Any information used from the internet must be acknowledged in your work.
 - You may submit your responses to **Tasks 1, 2 and 3** digitally or in hard copy. If you're submitting your evidence for Tasks 1, 2 and 3 digitally, the work must be saved in an appropriate file format, which can be accessed by the Examiner.
 - Once you've completed your external assessment you must sign the Learner declaration on the front sheet, to declare that the work produced is your own, and submit it with your work.
-

External assessment

You **MUST** attempt all Tasks in this external assessment.

You will submit your responses to Task 1 after 5 hours.

You will not be able to work on Task 1 after this time.

You may start on Tasks 2 and 3 as soon as you have completed Task 1.

You'll then have 13 hours to complete Tasks 2 and 3.

Assessment Brief

You will create a personal response which visually communicates the theme of **Consume**.

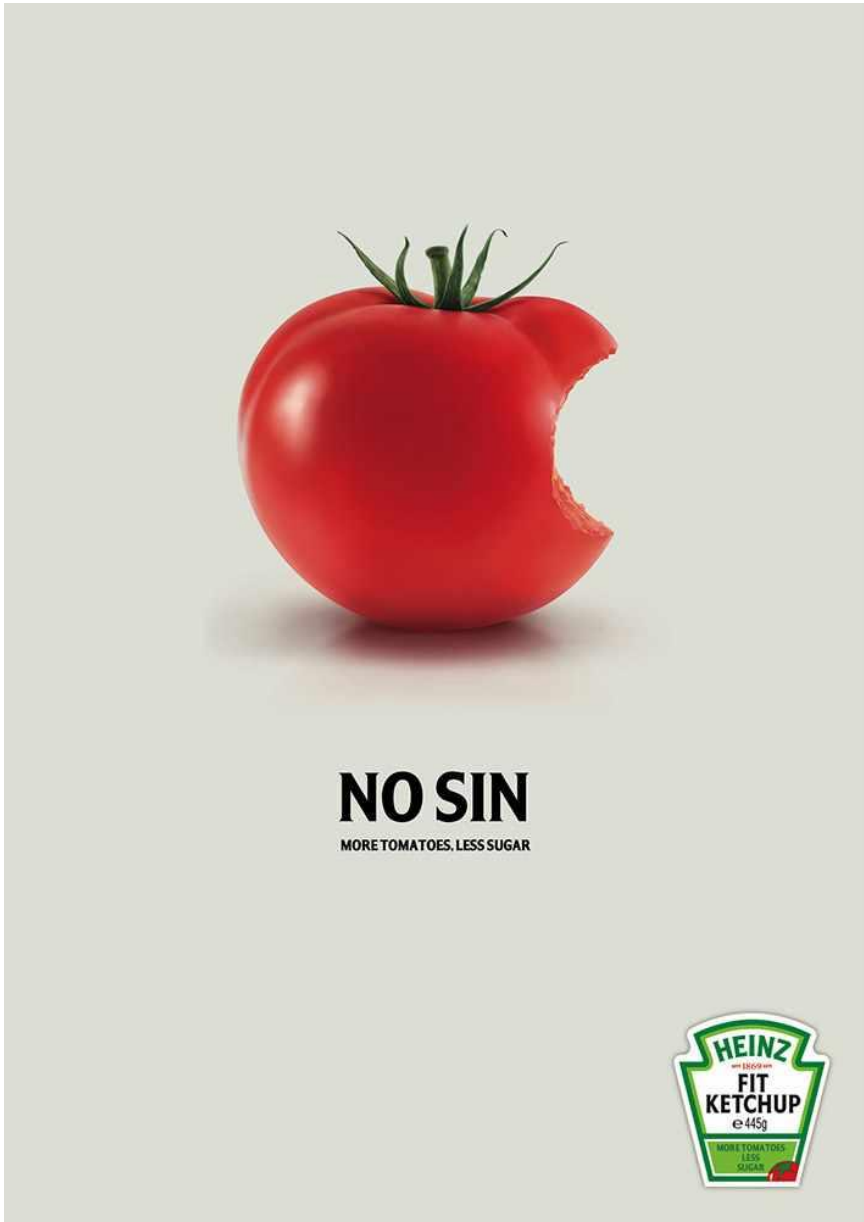
Below are 3 examples of art and design work that communicate this theme:



'The Peasant Wedding' by Pieter Bruegel (the elder)



'I shop therefore I am' Barbara Kruger



Heinz Ketchup advert (Mark BBDO Agency, Prague, Czech Republic)

In tasks 1, 2 and 3 you are required to:

- analyse how the examples communicate the theme of **Consume**
- undertake research to inform your own personal response to the theme
- produce your own completed personal response in any medium or media
- complete an ongoing evaluation of your choice of materials, techniques and processes.

Task 1 Analysis and Research (30 marks)

In the 3 examples given, analyse the communication of the theme **Consume**. You should consider how formal elements are used to communicate visually in each of the 3 examples.

Next, you'll undertake research to formulate your own individual understanding of the theme and to inform your personal response. You should:

- research artwork and/or design work
- demonstrate how your findings will inform your personal response
- produce a bibliography of your sources.

You should present your response to Task 1 as a written or word-processed document, which may include visual elements.

What you need to hand in after Task 1

- Your written or word-processed document, including any visual elements, and a bibliography of your sources.
-

Task 2 Produce a Statement of Intent (15 Marks)

With reference to your work in Task 1, plan your personal response. You should produce a Statement of Intent which should include:

- how you intend to communicate the theme of **Consume**
- materials, techniques and processes that you plan to use
- resources
- anticipated timescales.

Task 2 should be submitted as a written or word-processed document, which may include visual elements.

Task 3 Create a personal response (30 Marks)

With reference to your work in Task 2, create a personal response which visually communicates the theme of **Consume** in any medium or media.

As you create your response you must:

- maintain an ongoing studio/workshop diary, in which you critically reflect on:
 - materials, techniques and processes as you use them
 - how your work is progressing.

Your studio/workshop diary may include visual elements.

What you need to hand in after your external assessment

Note: You should have handed in your evidence for Task 1 directly after you completed it.

At the end of the Tasks 2 and 3 you'll hand in:

- your Statement of Intent (**Task 2**)
- your personal response which visually communicates the theme of Consume (**Task 3**)
- your studio/workshop diary (**Task 3**).

You may submit your responses to Tasks 1, 2 and 3 as electronic versions or as hard copy.

All work that you submit in an electronic version must be in a suitable file format, **which can be accessed by the Examiner**.

All the work you submit for the external assessment must be clearly identified with your name, your centre number, your learner number and the task number, to ensure the Examiner is able to grade it.

Make sure you've signed the learner declaration on the front page of this external assessment paper.

This is the end of the assessment.

All the material in this publication is copyright.