

External Assessment
Sample paper

NCFE Level 1 Award in Interactive Media (603/0851/5)
NCFE Level 2 Award in Interactive Media (603/0852/7)

Paper number: **Sample paper**

Assessment window: N/A

Centre name		Centre number	
Full name		Learner number	

Learner declaration:

I confirm that the work contained in this external assessment is all my own work.
I have not copied work directly from handouts/internet/textbooks or any other publication.
If I have used a quote, then I have referenced this appropriately.
My full name above is my registered name with NCFE.

Learner's signature:

Date:

Total marks: 90

- Complete the information required above.
- Read the tasks carefully.
- You **must** hand in all of your work to the Invigilator between each external assessment session.
- Make sure your work is labelled clearly with your name, Centre name and number and learner number, and written work is securely attached to this answer booklet.
- You might like to use the checklist at the end of this document to check all your work has been completed.
- All of the work you submit **must** be your own.
- You **must** attempt all tasks.
- The marks available for each task are shown in brackets.
- You are allowed to use the internet. Any information used from the internet must be acknowledged in your work.

Do not turn over your paper until the Invigilator tells you to.

	Final Marks	Total Marks
Task 1		
Task 2		
Task 3		

Assessment brief

You have been asked by a local charity to produce a promotional interactive media product for a fundraising beach event.

The activities taking place on the day will include:

- stand-up paddleboard race
- surfing competition
- sandcastle building competition
- beach volleyball.

You will need to make reference to all these activities within your interactive media product.

You have a total of 15 hours to complete the brief.

Withdrawn

Task 1 (36 marks) (5 hours)

The event organiser would like to see your plan of the content and layout of your interactive media product in order to make sure that you consider all aspects of the brief.

Your plan will need to include:

- sources
- processes
- techniques.

Evidence could include:

- digital or physical presentation
- written report
- audio/visual narrative
- blog/vlog
- annotated diagrams
- storyboards
- navigation maps/plans
- sketches
- mind maps
- colour combinations
- typography options (font stacks/font families)

Task 2 (45 marks) (9 hours)

The organisers of the event want you to produce an interactive media product which relates to the brief and incorporates your planning work from Task 1.

You **must** make use of **all** of the following:

- directory/folder structures
- appropriate file types and exporting options
- hardware solutions and associated features, eg scanners, cameras, computer specification, sound card/video card, graphics tablet etc
- software solutions and associated tools, eg image manipulation, sound creation and manipulation, website authoring, multimedia authoring, video editing, animation software etc.

This may not be a completed/final version but must evidence sufficient functionality.

Evidence **must** include:

- interactive media product, eg website, interactive presentation, game, interactive animation, mobile app
- evidence of the process of creating the interactive media product, eg annotated screenshots, asset files, video/sound files

Task 3 (9 marks) (1 hour)

You must now evaluate what went well and not so well with your interactive media product in relation to the brief.

You **must** refer to:

- your technical skills
- the processes you have used
- equipment
- assets.

Evidence could include:

- annotated screenshots
- written or verbal response
- video with commentary
- ways to improve.

Withdrawn

What you need to hand in after your external assessment.

At the end of the external assessment, hand in the following work to your Invigilator:

External Assessment Checklist		
		Tick
Task 1	Your plan	
Task 2	Your interactive media product	
Task 3	Your evaluation	

Make sure:

- you've included and signed the learner declaration on the front of this external assessment paper
- that the tasks are clearly separated and that each individual task is correctly numbered
- all the work you submit for the external assessment must be clearly identified with your name, your Centre name and number, your learner number and the task number so that the Examiner is able to grade it.

Any work that you submit electronically must be in a file format which can be accessed by the Examiner. You may submit your responses digitally or in hard copy. If you submit digital work you must ensure it has been transferred appropriately to the storage media and the files can be opened.

This is the end of the assessment.