

# Learner overview

# NCFE Level 3 Introductory Diploma in Travel and Tourism (601/7934/X)

#### Qualification content, structure and outcomes

This qualification aims to provide you with the specialist knowledge, skills, and understanding relating to travel and tourism in areas such as travel agency operations, cabin crew, tour guiding and hospitality management, which can be applied to current or future employment in a variety of roles. The content has been developed with employers, subject experts and tutors to ensure that it meets the needs of employers.

The qualification would be appropriate if you are already working in the travel and tourism industry, or if you wish to work in the sector, particularly if you already have some prior knowledge and experience.

It could be combined with other qualifications and would support progression into an Apprenticeship, employment or into higher level studies, as it has UCAS points.

This qualification has 540 guided learning hours. You'll complete 3 mandatory units:

- The UK travel and tourism industry
- Customer service in travel and tourism
- Preparing for a career in travel and tourism

You'll also choose 6 optional units to complete, depending on your personal interests or career aspirations. The optional units cover subjects such as:

- Travel and tourism destinations
- Marketing for travel and tourism
- Worldwide passenger airlines
- The cruise industry
- Tour guiding

#### Similar qualifications

This qualification is part of a suite designed for learners who wish to progress from the Level 2 Certificate in Travel and Tourism or similar. The other qualifications are:

#### NCFE Level 3 Diploma in Travel and Tourism (601/7935/1)

This qualification is 720 guided learning hours and you would complete 3 mandatory units and 9 optional units. This qualification would allow you to study other qualifications, such as a foreign language or geography, which would provide a complementary mix for this subject.

### NCFE Level 3 Extended Diploma in Travel and Tourism (601/7936/3)

This qualification is 1080 guided learning hours. It has been designed as a full two-year programme of study, providing an in-depth exploration and understanding of the sector. It consists of 3 mandatory units and 15 optional units. It is most suitable for learners who have identified a specific career or employment option and will allow you to develop the necessary skills and knowledge required for direct



progression into a range of roles. It will also enable you to progress to higher level studies as it has UCAS points.

## Other ways you could achieve the same outcome

Similar qualifications are available through other Awarding Organisations. Please check the Register of Regulated Qualifications (<a href="http://register.ofqual.gov.uk/">http://register.ofqual.gov.uk/</a>).

Funding will not be available so you will need to apply for a loan to support you through this qualification. This qualification is not available as part of an Apprenticeship.

#### How this qualification supports the identified outcome

The main outcomes of this qualification are progression in a number of job roles, such as:

- Tourist guide
- Travel Agency Manager
- Consumer Affairs Advisor/Customer Relations
- Reservation Agent
- Travel Account Manager
- Business Travel Manager
- Resort Representative
- Travel Co-coordinator
- Purchasing Manager
- Cruise Ship Worker

You could also progress to further learning opportunities, such as:

- Level 3 Diploma in Travel Services
- Level 3 Diploma in Travel Studies
- Level 4 Tourism Management
- BA in Tourism
- BA in Tourism Management
- Apprenticeship or Higher Apprenticeship in Travel Services

#### **UCAS** points

This qualification has been allocated UCAS points. Please refer to the UCAS website for further details of the points allocation and the most up-to-date information.

It can therefore be used to support an application to Higher Education as it would provide evidence for a personal statement to enable mature students to enter Higher Education.